

# DRAFT

## SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL July 25, 2007 Meeting Minutes

The following minutes are submitted for a meeting of the Social Services Transportation Advisory Council (SSTAC) for SLOCOG, held in the SLOCOG Conference room.

### SSTAC Members Present

Diane Maiorano.....Senior Organization (RSVP)  
Alan Massar.....SLOCOG (Disabled Representative)  
Carol Schmidt.....SLOCOG (Senior Representative)  
GlennaDeane Dovey.....SLOCOG (Senior Alternate)  
Eric Greening.....RTAC Representative (Alternate)  
Mark Shaffer.....Ride-On/CTSA  
Anna Lady.....CTSA Representative  
Jean Raymond.....Area Agency on Aging  
Kathleen Bellefontaine.....Area Agency on Aging (Alternate)  
Jason Gillespie.....ADA (Alternate)  
Peggy Fowler.....EOC  
Mary Miller.....EOC (Alternate)  
Dana Vicars.....SLOCOG (YMCA)  
Katie Allison.....SLOCOG (YMCA Alternate)

### SLOCOG Staff Present

Ronald De Carli.....Executive Director  
Peter Rodgers.....Planning Manager  
Eliane Guillot.....Transportation Planner  
Tim Gillham.....Transportation Planner  
Jessica Berry.....Transportation Planner (Intern)  
Lisa Quinn.....Rideshare Program Manager

### OTHER ATTENDEES

Cindy Utter.....Caltrans (District 5)

1. **Mark Shaffer** called the meeting to order at 12:35 p.m.
2. **Public Comments:** None
3. **Approval of Minutes from May 25, 2007:** **Eric Greening** requested the May meeting minutes be amended to reflect the following change: editing the last sentence of paragraph 4 under item number 4 to read, "**Mr. Greening was opposed based on his disapproval of using projections as findings to determine "reasonableness to meet."** **Mr. Greening** then made a motion to approve the minutes as amended; **Jean Raymond** seconded, and **the motion passed unanimously.**
4. **Coordinated Human Services/Public Transportation Plan:** **Eliane Guillot** gave an update on the status of the draft Coordinated Human Services Public Transportation Plan for the San Luis Obispo region. She said the main purpose at this time was to bring the Council up-to-date and to seek input as to the general direction of the plan. She then went on to discuss the three main goals of the plan in depth. **Ms. Guillot** also provided the Council with an updated matrix of public transit and paratransit providers' information for SLO County. Additionally, she circulated a map

showing existing fixed-route transit and paratransit services throughout the County, including deficiencies in coverage. **Pete Rodgers** announced that the consultants would bring the plan back for adoption at the October SLOCOG Board meeting. **Mr. Greening** asked about the role of the Regional Mobility Manager and suggested that SLO Regional Rideshare could accomplish this function. **Mr. Rodgers** said that it needed to be discussed further between Rideshare and Ride-On Transportation. **GlennaDeane Dovey** asked if the Regional Mobility Manager would be a SLOCOG position. **Mr. Rodgers** said it would likely be a shared position between Rideshare and Ride-On, and that it would need to be worked out. **Ms. Dovey** asked who the position would be funded by. **Ms. Guillot** noted that several grant programs have a mobility management function, but that JARC was not the only funding option available. **Mr. Shaffer** commented that the position would require getting things done, and entail actual solutions. He mentioned that the manager's main role should be to work directly with Social Services because they don't know who all the public transit providers are. **Ms. Quinn** mentioned that Rideshare will be linking the "511" Traveler Information number with the "211" Human Services number. She also indicated that Ride-On is mostly an operator and Rideshare provides transportation information. **Carol Schmidt** asked if any transit provider captured ridership from Community Health Centers (CHC). **Mr. Shaffer** said they did. **Ms. Schmidt** replied that it was not happening on a regular basis because the information provided was not entirely clear. **Ms. Raymond** suggested that hospitals be included within 1.3.1 under Goal 1. **Mr. Shaffer** commented that Ride-On's MediCal business has doubled. **Ms. Raymond** then went on to say that the word needs to get out because there is a need for providing medical trips. **Mr. Rodgers** said that the report was approximately 114 pages long and asked the SSTAC members if they would prefer an electronic copy rather than a paper one. **Ms. Dovey** responded that she preferred an executive summary. **Mr. Greening** requested that a couple hard copies be made available. **No action taken (information item for comment).**

**5. Proposition 1B - Public Transit Programming Update:** **Mr. Rodgers** stated that \$12.4M is anticipated for the San Luis Obispo region for transit-related improvements over the next 5 years, with approximately \$2.4M made available for the 2007/08 fiscal year; however, this is subject to the final state budget. **Mr. Greening** made a comment that he did not vote on the bond. **Mr. Rodgers** went on to say that a call for projects would be announced sometime in late September or early October, and that submitted projects would be "folded-in" with other funding programs. The new RTA maintenance/operations facility, Atascadero Transit Center, and Grover Beach Train Station were all listed as high priority projects for funding. **Kathleen Bellefontaine** asked how project funding relates to the County Board of Supervisors. **Mr. Rodgers** explained that the County is an eligible applicant. He further noted that if an agency, or individual, was interested in a certain project, they could contact the Regional Transit Authority or any other public transit operator to recommend projects to be submitted. **Ms. Bellefontaine** went on to say that improving transportation for the Area Agency on Aging was a top goal. She also inquired about the influence the County Board of Supervisors had on those projects that would be funded. **Mr. Rodgers** explained that all 5 Supervisors sit on the SLOCOG Board. **Mr. Greening** asked if action was required on this item even though the state budget had not yet been finalized. **Mr. Rodgers** said it did. **Mr. Greening** proceeded to make a motion approving staff recommendation; seconded by **Ms. Raymond**. **The motion passed unanimously.**

**6. Comparison of Recent Shuttle Performance:** **Jessica Berry** began with an overview on current shuttle performance throughout the County. She proceeded to distribute a handout illustrating those shuttles that were performing well, and those that were not. It was clear from the graph that the Nipomo Mesa and Shandon Shuttles were performing the poorest from the 5 shuttles analyzed. **Ms. Berry** went on to explain the 5 recommendations put forth by staff. **Ms. Schmidt** commented that she believed Villa Paseo had its own shuttle service. **Mr. Shaffer** explained that it was a "hodge-podge" of services. **Ms. Schmidt** asked how the services were communicated to Villa Paseo residents. **Mr. Shaffer** replied that Ride-On had explained the services 3 times to Villa Paseo management. **Ms. Raymond** asked if they had talked with the residents themselves to explain the

transit options available to them. **Ms. Schmidt** added that maybe a little “one-on-one” with the residents to explain the services would be beneficial. **Mr. Shaffer** commented that the Templeton Shuttle meets very few people’s needs and believes the money could be better spent elsewhere. **Mr. Greening** noted that there is already a fixed-route service available in Templeton. **Ms. Guillot** questioned the tracking done for Villa Paseo residents and noted that this was not the type of service they requested during the 2006/07 Unmet Needs cycle. She said they were requesting a senior shuttle. **Ms. Dovey** suggested that new services, such as this, require additional marketing, especially during the start-up phase. **Mr. Gillespie** commented that he would have to vote no on staff’s 3<sup>rd</sup> recommendation regarding the redirection of TDA funding from Villa Paseo to the North County Senior Shuttle. He further commented that staff did not discuss this with RTA/SCAT beforehand. **Mr. Rodgers** explained staff tried to set-up a meeting with RTA/SCAT staff yesterday. **Ron DeCarli** stated that more and more Unmet Transit Need requests are becoming increasingly individualized and that building facilities such as Villa Paseo in a better location is crucial for providing convenient transit services. **Mr. Greening** commented on Villa Paseo’s location and how the County Supervisors were to provide transit service to the center. **Mr. Shaffer** noted that Villa Paseo was not an Unmet Transit Need request in the 2007/08 cycle. **Ms. Guillot** said that it didn’t matter because it was found to be an “unmet need reasonable to meet” in 2006/07. **Mr. Rodgers** said that the service is not working and that resources should be shifted to the North County Senior Shuttle. **Alan Massar** said that better marketing can be done for free on radio and television. He further added that press releases do not work. **Lisa Quinn** said that Rideshare has a marketing budget available. **Mr. Shaffer** asked whether the Council wanted to vote on staff’s 5 recommendations as a whole, or vote on them individually. **Mr. Gillespie** asked that recommendation 3 be pulled from the vote and that it be carried-over until next meeting. **Mr. Greening** asked if the North County Senior Shuttle was operated by Ride-On. **Mr. Shaffer** said it was. **Mr. Greening** then asked **Mr. Gillespie** why he wanted to pull recommendation 3 from the vote. **Mr. Gillespie** responded that RTA/SCAT were not given the opportunity to provide input prior to staff’s final recommendations and believes it should come back to SSTAC in September. **Mr. DeCarli** commented that consolidating the amount of shuttles in the North County could be beneficial. **Mr. Shaffer** mentioned that the North County Senior Shuttle could operate 6 days a week. **Ms. Raymond** asked **Mr. Shaffer** how far in advance someone needed to call to reserve a ride. **Mr. Shaffer** said the day before. **Mr. Rodgers** asked **Mr. Shaffer** if \$16K could add another day of service. **Mr. Shaffer** commented that it could add 2 additional days. **Mr. DeCarli** stated that more service be provided, not less. **Ms. Berry** asked **Mr. Shaffer** how Ride-On decides whether it’s a Senior Shuttle trip, or a Villa Paseo trip. **Mr. Shaffer’s** response was that it deviates. **Mr. Greening** asked if the Shandon/Paso Robles Shuttle was on the Summer Youth Pass and what type of resources were necessary to include it. **Ms. Quinn** responded that it was not and that RTA would be responsible for including it. **Mr. Gillespie** explained that the program was funded through pass sales (with an APCD grant). **Mr. Greening** made a motion to approve recommendations 1, 2, 4, and 5; **Mr. Gillespie** seconded. **The motion passed unanimously.** **Mr. Gillespie** made a second motion to bring back recommendation 3 to the next SSTAC meeting after SLOCOG staff has met with RTA and the County to discuss the issue. **Ms. Raymond** seconded the motion; **the motion passed unanimously.**

**Mr. Greening** suggested that Ride-On staff meet with Villa Paseo residents. **Mr. Shaffer** said he would go. **Mary Miller** asked about the reservation number used by low-income residents at Villa Paseo and whether it was long distance. **Mr. Shaffer** said he would report back.

**7. Commute Profile (Survey Results) Tri-Counties:** **Ms. Quinn** gave an overview of the 2007 Commute Profile for residents of the tri-counties conducted by SLO Regional Rideshare, Ventura County Transportation Commission and the Santa Barbara County of Association of Governments (SBCAG). In it she noted that “drive alone” trends are higher in San Luis Obispo County compared to that of Ventura and Santa Barbara Counties. **Mr. Greening** commented that they receive air quality mitigation funding. **Ms. Quinn** then discussed the different “drive alone”

rates for SLO County's individual sub-regions and the top 5 reasons why people drive alone. She further commented that Rideshare was working with employers throughout the County to encourage employees to carpool and vanpool. **Mr. Greening** suggested that she highlight parking costs in her presentations to employers and how much it costs to build parking spaces. He said that employees who choose not to drive could be re-compensated with costs recovered by employers from not building additional parking spaces. He further added, for "publicity sake," that a SLOCOG Board presentation could inform employers of the cost-saving benefits. **Ms. Quinn** noted that the Transportation Choices Program could look into an award program, as it is included within Rideshare's Overall Work Program (OWP). **Mr. Massar** asked what the margin of error was for the survey. **Ms. Quinn** replied that it was 3%. **No action taken (information item for discussion).**

**8. Consent Agenda:** **Mr. Shaffer** asked the Council if there was anything they wanted to pull from the Consent Agenda for discussion. **Mr. Greening** asked if there was anything Atascadero needed to do concerning their performance audit. **Ms. Guillot** responded that their farebox ratio for the current year had not been audited and that it appeared high. **Ms. Dovey** had a question regarding a Safe Routes to School (SR2S) project listed within the Transportation Improvement Program (TIP) formal amendment. **Mr. Greening** commented that Assembly Bill 57 supports SR2S. **Mr. DeCarli** added that Rideshare was working on SR2S programs. He also noted that staff was recommending a set-aside for SR2S funding and that staff would report back. **Mr. Greening** made a motion to approve the Consent Agenda; seconded by **Mr. Massar**. **The motion passed unanimously.**

**9. SLO Regional Rideshare - Trip Link:** **Ms. Quinn** announced that the new "Trip Link" software program would be available soon on the new Rideshare website. She also commented that the "Bus Trip Planner" should be available sometime in September because a number of operators' schedule changes need to be addressed. She further noted that there will be a "help page" on the site for people to request improvements to find information. **Ms. Dovey** asked **Ms. Quinn** how a person would know whether they were being matched up with someone who was safe. **Ms. Quinn** replied that there are carpool tips on the website. **No action taken (information item for discussion).**

**10. Member Comments:** None

**11. Adjournment** at 2:00 pm.

The next SSTAC meeting is tentatively scheduled for September 19<sup>th</sup>.  
Minutes prepared by Tim Gillham