

## V. Program Categories (PC), Work Elements (WE), and Tasks (PCT/PCX)

Organizational changes were made in the 2008/2009 Overall Work Program Work Elements. This table shows the location of the 2007/2008 Work Elements in the 2008/2009 Work Elements.

<b>WE, PCT, PCX</b>	<b>2008/2009</b>	<b>WE, PCT, PCX</b>	<b>2009/2010 (STATUS: PROJECTED)</b>
WE 1000	Transportation Development Act (TDA) Administration	WE 1000	TDA Administration
PCT 1100	TDA Fund Allocation and Administration	PCT 1100	TDA Fund Allocation and Administration
PCT 1200	Performance Audits	PCT 1200	Performance Audits
PCT 1300	Fiscal and Compliance Audits	PCT 1300	Fiscal and Compliance Audits
WE 2100	Transit Planning, Programming, and Assistance	WE 2100	Transit Planning, Coordination and Programming
WE 2125	Transit Development, Organization and Management	WE 2125	Transit Development, Organization and Management
WE 2150	RTA Transit Maintenance Facility	WE 2150	N/A – Completed in 2008/09
WE 2211	SRTP – Regional Transit Authority (Carryover)	WE 2211	N/A – moved to WE 2100
WE 2215	SRTP – SLO (City) Transit	WE 2215	N/A – moved to WE 2100
WE 2300	Facilitate Implementation of the Coordinated Human Services Transportation Plan	WE 2300	N/A – moved to WE 2100
WE 2310	Monitor Local Implementation of Agricultural Workers' Vanpool Project (Carryover)	WE 2310	Monitor Local Implementation of Agricultural Workers' Vanpool Project (Carryover)
WE 2400	Region-wide Fare Improvement Study (Carryover)	WE 2400	N/A – moved to WE 2100
WE 2410	Limited English Proficiency Plan Development	WE 2410	N/A – Completed in 2008/09
WE 2415	N/A	WE 2415	Bus Rapid Transit (BRT) (Proposed Grant)
WE 3000	Planning for System Efficiency	WE 3000	Planning for System Efficiency
PCT 3100	TDM Program Support and Coordination	WE 3100	TDM Program Support and Coordination
PCT 3200	Intelligent Transportation System (ITS) Development and Deployment	PCT 3200	Intelligent Transportation System (ITS) Development and Deployment
PCT 3300	Performance Monitoring Program	PCT 3300	Performance Monitoring Program
PCT 3400	Commodity Movement	PCT 3400	Commodity Movement
WE 3510	Public Outreach (Regional Rideshare)	WE 3510	Public Outreach (Regional Rideshare)
WE 3515	Social Marketing Project for TripLink Bus Trip Planner and Regional Ride Guide Map (Carryover) (Regional Rideshare)	WE 3515	N/A – Completed in 2008/09
WE 3520	Commuter Trip Focus (Regional Rideshare)	WE 3520	Commuter Trip Focus (Regional Rideshare)
WE 3521	Lucky Bucks Program (Regional Rideshare)	WE 3521	Lucky Bucks Incentive Program (Regional Rideshare)

<b>WE, PCT, PCX</b>	<b>2008/2009</b>	<b>WE, PCT, PCX</b>	<b>2009/2010 (STATUS: PROJECTED)</b>
WE 3525	Social Marketing Project for Rural Employer and Youth Bus Passes (Carryover) (Regional Rideshare)	WE 3525	N/A – Completed in 2008/09 (Regional Rideshare)
WE 3530	Non-Commuter Trip Focus (Regional Rideshare)	WE 3530	Non Work Trip Focus (Regional Rideshare)
WE 3531	Summer Break Pass (Regional Rideshare)	WE 3531	Summer Break Pass (Regional Rideshare)
WE 3535	N/A	WE 3535	JARC Mobility Management
WE 3540	Bicycle Program (Regional Rideshare)	WE 3540	Bicycle Program Advocacy and Promotion (Regional Rideshare)
WE 3550	Intergovernmental Coordination (Regional Rideshare)	WE 3550	Intergovernmental Trip Reduction Program Coordination (Regional Rideshare)
WE 3560	JARC (Regional Rideshare)	WE 3560	JARC Interactive Website Application (Regional Rideshare)
WE 3565	Safe Routes to School (Regional Rideshare)	WE 3565	Safe Routes to School (Regional Rideshare)
WE 3570	Rideshare Administration (Regional Rideshare)	WE 3570	Rideshare Administration (Regional Rideshare)
WE 4000	Regional Transportation Plan (RTP)	WE 4000	Regional Transportation Plan (RTP)
WE 5000	Planning for Highways, Corridors, and Routes of Regional Significance	WE 5000	Planning for Highways, Corridors, and Routes of Regional Significance
PCT 5100	Surface Transportation Planning and Coordination	PCT 5100	Surface Transportation Planning and Coordination
PCT 5200	Project Scoping and Project Study Report Participation	PCT 5200	Project Scoping and Project Study Report Participation
PCT 5300	Moved to WE 5300 in 2006/07 (following PCT 5400)	WE 5300	WE 5300 (following PCT 5400)
PCT 5400	Regional Traffic Model Use Maintenance and Development	PCT 5400	Regional Traffic Model Use Maintenance and Development
WE 5300	Scenic Highway Program	WE 5300	Scenic Highway Program
WE 5310	Highway 1 Scenic Byway Planning and Coordination (Carryover)	WE 5310	Highway 1 Scenic Byway Planning and Coordination (Carryover)
WE 5320	Highway 1 Gateway Program (Carryover)	WE 5320	Highway 1 Gateway Program (Carryover)
WE 5330	Highway 1 Scenic Byway Signage Program (Carryover)	WE 5330	Highway 1 Scenic Byway Signage Program (Carryover)
WE 5340	Highway 46 West Scenic Highway Program (Carryover)	WE 5340	N/A – Completed in 2008/09
WE 6000	Planning for Alternative Modes of Transportation	WE 6000	Planning for Alternative Modes of Transportation
PCT 6200	Rail Service Planning	PCT 6200	Rail Service Coordination
PCT 6300	Aviation Planning	WE 6300	Aviation Coordination
WE 7000	Public Participation and Intergovernmental Support	WE 7000	Public Participation and Intergovernmental Support

<b>WE, PCT, PCX</b>	<b>2008/2009</b>	<b>WE, PCT, PCX</b>	<b>2009/2010 (STATUS: PROJECTED)</b>
PCT 7100	Public Participation	WE 7100	Publication Participation
PCT 7200	Intergovernmental Review: Plans, Projects, Studies, and Smart Growth Concepts	PCT 7200	Intergovernmental Review: Plans, Projects, Studies, and Smart Growth Concepts
PCT 7300	Census and Geographic Information Systems (GIS) Support	PCT 7300	Census and Geographic Information Systems (GIS) Support
WE 8000	Transportation Programming, Delivery, and Financial Management	WE 8000	Transportation Programming, Delivery, and Financial Management
PCT 8100	Federal Transportation Improvement Program (FTIP)	PCT 8100	Federal Transportation Improvement Program (FTIP)
PCT 8200	State Transportation Improvement Program (STIP, ITIP, RTIP, HP, CMIA)	PCT 8200	State Transportation Improvement Program (STIP, ITIP, RTIP, HP, CMIA)
PCT 8300	STP, SHA, and Transportation Enhancement (TE) Program Administration	PCT 8300	STP, SHA, and Transportation Enhancement (TE) Program Administration
PCT 8400	Project and Financial Information Systems Development	PCT 8400	Project and Financial Information Systems Development
PCT 8500	Supplemental Funding	WE 8500	Supplemental Funding
WE 8600	Capital Project Administration	WE 8600	Capital Project Administration
WE 9100	Motorist Aid – Call Box Program	WE 9100	Motorist Aid – Call Box Program
WE 9150	N/A	WE 9150	511 Ridesharing and Traveler Information Telephone System
WE 9300	Community 2050 Regional Blueprint Planning Grant Funding Cycle 2 (Carryover)	WE 9300	Community 2050 Regional Blueprint Planning Grant Funding Cycle 2 (Carryover)
WE 9400	Community 2050 Regional Blueprint Planning Grant Funding Cycle 3 – San Luis Obispo (Carryover)	WE 9400	Community 2050 Regional Blueprint Planning Grant Funding Cycle 3 - San Luis Obispo (Carryover)
WE 9450	Community 2050 Regional Blueprint Planning Grant Funding Cycle 3 – Santa Maria Valley (Carryover)	WE 9450	Community 2050 Regional Blueprint Planning Grant Funding Cycle 3 – Santa Maria Valley (Carryover)
WE 9500	Community 2050 Regional Blueprint Planning Grant Funding Cycle 4	WE 9500	Community 2050 Regional Blueprint Planning Grant Funding Cycle 4 (Carryover)
WE 10000	Agency Program Development and Administration	WE 0100	Agency Program Development and Administration
PCX 0100	OWP and Budget Development and Maintenance	WE 0100	OWP and Budget Development and Maintenance
PCX 0200	Statewide Coordination (CALCOG, CALACT, IPG)	PCX 0200	Statewide Coordination (CALCOG, CALACT, IPG)
PCX 0300	Legislative Program	PCX 0300	Legislative Program
PCX 0400	Agency Administration and Support	PCX 0400	Agency Administration and Support
PCY 0500	Travel	PCY 0500	Travel
PCY 0600	OMB A-87 (Stipends/Other)	PCY 0600	OMB A-87 (Stipends/Other)
PCY 0700	Legislative Advocacy	PCY 0700	Legislative Advocacy

**PROGRAM CATEGORY 1  
TRANSPORTATION DEVELOPMENT ACT (TDA) ADMINISTRATION**

**WE 1000 TDA Administration**

**Goal:** Efficient and compliant allocation and administration of TDA funds in the San Luis Obispo Region.

**Objectives:**

1. Administer TDA funds in full compliance with laws and regulations.
2. Complete and submit scheduled triennial performance audits and performance reviews.
3. Complete and submit annual reports and fiscal/compliance audits.

**Previous work:** Annual “Unmet Transit Needs” Hearing and reports to the State Controller; TDA allocations and claims; State Controller's Reports; Triennial Performance Audits of each TDA recipient with transit function and SLOCOG; annual reports of each transit operator and SLOCOG; and fiscal audits for all TDA recipients.

**Tasks**

**PCT 1100 TDA Fund Allocation and Administration**

1. Apportion TDA Funds, approve claims, allocate funds, and submit annual reports (Art. 3).
2. Receive and file State Controller's reports of transit entities (PUC Sec. 99243.5).
3. Perform Transit Needs Assessment of transit dependent groups (PUC Sec 99401.5b1).
4. Conduct unmet transit and bikeway needs public hearings and evaluate requests from the public (PUC Sec. 9238.5) pursuant to adopted policy to maximize public participation.
  - a) Prior to unmet transit needs public hearings, meet with special interest groups (Low Vision Council, senior groups, Employer Transportation Coordinators through Rideshare, and various bike groups) to gather input on potential requests.
  - b) Design and post fliers on buses and distribute to various public groups , including the traditionally under-represented and under-served populations, such as the elderly, disabled, low-income, and minority (i.e. Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) communities/groups and community leaders and public locations. Publish public hearing notices, public service announcements, secure advertising in Mustang Daily, post Unmet Needs hearing notices on SLOCOG website and encourage local operators to publicize the hearing via their public outreach channels.
  - c) Gather all unmet needs requests and evaluate each one per the adopted regional criteria for unmet need and for unmet need reasonable to meet and report to Board.
5. Gather and review quarterly statistics on each transit operator as part of the TDA claim approval and to monitor trends from year to year by operator and by mode.
6. Process the TDA Rural Transit Fund (RTF) exchange applications, amend the RTF guidelines per the new FTA local match ratios and develop an annual Program of Projects for rural applicants eligible for RTF assistance.
7. Amend TDA Fund Allocation Tables “Exhibit A” as necessary during the course of the year and assist local agencies modify their claims.

**PCT 1200 Performance Audits**

1. Contract with independent auditor and submit scheduled triennial performance audits for the following entities:

- Ride-On Transportation (Carryover)
  - SLOCOG (including Regional Rideshare) (Carryover)
  - Paso Robles Fixed Route and Dial-A-Ride (including North County Shuttle) (delayed from 08/09)
  - South County Area Transit (delayed from 08/09)
  - Atascadero Transit (including North County Shuttle)
  - Morro Bay Dial-A-Ride and Trolley
2. Submit performance audit schedule to Caltrans for future years.
  3. Assess progress made by operators in implementing triennial performance audit recommendations especially the most recent audits for the City of San Luis Obispo, the Regional Transit Authority and the County of San Luis Obispo under the RTA umbrella.
  4. Seek strategies to streamline the number of Performance Audits through consolidation where appropriate

**PCT 1300 Fiscal and Compliance Audits**

1. Submit audits to County Auditor and State Controller for SLOCOG and all TDA recipients.
2. Submit annual "Reports of Financial Transactions" to the State Controller and County Auditor.
3. Administer contract to prepare SLOCOG fiscal and compliance audits.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Unmet Needs Hearing Report	Ongoing	8/31/10
b. State Controller's Reports	7/1/09	12/31/09
c. TDA Allocation Instructions	Quarterly	
d. Unmet Transit Needs Determination	3/1/10	6/30/10
e. Performance Audits: South County Area Transit, Paso Express Transit Including North County Shuttle, Atascadero Transit City of Morro Bay	7/1/09	6/30/10
f. Audit Schedule: FYs 09/10 and 10/11	7/1/09	9/1/09
g. Prior Performance Audits follow-up	4/1/10	9/30/10
h. Fiscal audits of each TDA recipient	7/1/09	3/31/10
i. Document Public Participation efforts and meetings with traditionally under-represented and under-served populations (see 1100 No. 4)	Ongoing	

<b>WORK ELEMENT 1000 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Carryover, Interest, & Other	
RTIP (PPM)	
<b>TOTAL</b>	

## **PROGRAM CATEGORY 2 TRANSIT PLANNING, COORDINATION, AND PROGRAMMING**

### **Goals:**

- Provide quality transit planning, programming and technical assistance to transit operators to maximize coordination, improve effectiveness and efficiency, and comply with State and Federal laws and regulations.
- Ensure all operators have up-to-date Short Range Transit Plans consistent with the 2005 Long Range Transit Plan, 2007 Coordinated Human Services Public Transportation Plan and sub-area transit plans.
- Provide support to the planning, coordination and delivery of specialized transportation services to enhance transit convenience and utility.

### **Objectives:**

1. Provide technical assistance for transit operators to increase the usability, effectiveness, and efficiency of services and ensure users' safety and security.
2. Oversee the Federal Transit Administration (FTA) Urbanized Area (UZA) grants (per the apportionments to qualified applicants in the region) as the designated recipient for urbanized transit funds in the Central and North County UZA's.
3. Prepare, adopt, and submit Programs of Projects (POP's) for FTA capital, operating or planning grants and integrate into the Federal Transportation Improvement Program (FTIP) for approval by Caltrans and the FTA.
4. Check transit operators' compliance with the Americans with Disabilities Act (ADA) requirements for all forms of public transportation.
5. Update sub-area transit plans every five years by combining local transit plan updates among operators with adjacent or overlapping service areas and addressing multi-provider operational needs and customer-oriented issues.
6. Support the implementation of a joint Maintenance and Dispatch Facility for the Regional Transit Authority regional bus and ADA van fleets and Ride-On Transportation van or small bus operations.
7. Monitor the operating, cost and subsidy trends of all providers and ensure local and regional transit as well as paratransit resources are spent efficiently and effectively.

**Previous Work:** Transit operator workshops and assistance; transit grant program development and grantee assistance; SLOCOG staff training for state and Federal rules and policies. Reviews of Central Area and North County area transit systems POP's for inclusion in the FTIP amendments; agreements with North County transit providers and Central Area transit providers. Participation with the transit providers and regional administrators for developing the FTA Section 5307 POP's in the Santa Maria UZA. SRTPs completed and/or updated Regional Transit Authority 2008/09; San Luis Obispo Transit 2008/09; (North Coast Transit Plan 2006/07; Ride-On Transportation 2005/2006; City of Atascadero Transit 2004/05 and 2005/06; City of Paso Robles Transit 2005/06); Coordinated Maintenance Facility Study Phase II completed in 2005/06. Long Range Transit Plan Update completed (2004/05). SMART Transit Fare Card completed (2005/06); and Job Access Reverse Commute (JARC) Transit Service Enhancement and Bi-lingual Marketing Support completed in 2005/06. Senior Transportation Options Pilot Project (2006/2007) and Coordinated Human Services Public Transportation Plan (2007/08). Region Wide Fare Improvement Study (2008/09).

**Multi-year Activities:** Atascadero Transit Center Site Selection Study; Regional Transit Authority Short Range Transit Plan (SRTP), San Luis Obispo Transit SRTP and Regional Wide Fare Improvement Study; Job Access and Reverse Commute (JARC) and New Freedom (NF) New

Applications Review and Active Projects Monitoring; and San Luis Obispo Region Agricultural Workers Transportation Pilot Project.

## **Work Elements, Tasks & Products**

### **WE 2100 Transit Planning, Coordination, and Programming**

1. Provide technical assistance to transit operators and administrators to increase the usability, efficiency, effectiveness, safety and security of transit and paratransit services and to comply with ADA regulations as well as resolve ADA-related issues; this also includes periodic Transit Operator Group meetings to support coordination activities and improve inter agency communication.
2. Arrange, coordinate, and conduct transit operator group meetings and Transit Efficiency and Funding Committee meetings (members include transit operators, SLOCOG Board members, staff, and public) to define and facilitate the implementation of strategies to increase efficiencies and improve transit effectiveness in each sub region. Work with transit operators to reduce administrative costs, shift more resources to service delivery and enhance the provision of seamless services. Include in the discussions various strategies to address opportunities for administrative re-structuring, program or functional consolidation, regional versus sub-regional integration, and/or coordination of public transportation functions or services among different operating agencies, administrators, direct or contract operators.
3. Attend transportation program workshops and training seminars including the Caltrans' sponsored workshops for small urban and rural operators to improve safety and security of transit systems.
4. Provide on-line notification of funding availability; assist grant applicants in developing project proposals for 1) the FTA Section 5307 formula grants (consistent with provisions of the adopted Memoranda of Understanding for the North County, San Luis Obispo Central area, and Santa Maria/Nipomo), 2) the FTA Section 5310 competitive grants (consistent with the California Transportation Commission guidelines), 3) the FTA 5311 formula grants as well as FTA Section 5311 (f) discretionary grants, and 4) Proposition 1B Transit Funding; participate, prioritize and adopt programs for inclusion in the region's Federal Transportation Improvement Program (FTIP); and monitor project delivery.
5. Perform functions of the "Designated Recipient;" including, but not limited to, reviewing grant applications for "Sub Recipients" and "pinning" grant applications in the TEAM system for authorization, subject to consistency with the Transportation Improvement Program (TIP).
6. Monitor progress in the implementation of adopted Short Range Transit Plans service and capital improvement programs; support opportunities for fare integration, timed transfers among connecting services, joint marketing of services and coordination of shared bus stop improvements between local and regional providers (such as Atascadero, Five Cities, San Luis Obispo) .
7. Prepare grant applications, scopes of studies or pilot projects and requests for proposals for rural planning and research studies (FTA 5304 or other research and demonstration grant sources).
8. Incorporate transit planning statistics and performance data updates into regional transportation planning studies and plans.
9. Assess local and regional project funding opportunities and solicit applications for the New Freedom and Job Access Reverse Commute grants (annual or bi annual) per the Caltrans adopted guidelines on project scoring criteria and the terms of the Memorandum of Understanding with SLOCOG. 10. Coordinate with RTA, the County and the Nipomo Transit Advisory Committee for the review of plan deliverables and the incorporation of agency comments into the Draft Plans.

10. Assist the RTA in maximizing opportunities for public participation especially in the outlying county areas with lower demand.
11. Monitor progress in the implementation of the adopted plan service and capital near term elements.
12. Support opportunities for fare integration, timed transfers among connecting routes, joint marketing of services and coordination of shared bus stop improvements with the Regional Transit Authority.
13. Work cooperatively with Caltrans Division of Mass Transportation to facilitate local participation, solicit applicants within the Public Transit and Social Services Sectors toward the spring to summer 2009 Call for Projects (actual schedule not yet finalized by the state) under the JARC and New Freedom (NF) grants administered by the state for recipients in rural and small urbanized areas.
14. Monitor continued progress on the early JARC and NF funded projects awarded in FY 07/08 (Regional Rideshare 511 development project; CIP service for Ride-On and after hours extended Runabout (beyond ADA) operations for RTA).
15. Assess status of approved JARC and NF projects awarded in the 2008/09 cycle and ensure timely implementation per the original projects' schedules and scopes as well as adequate quarterly reporting by the local recipients on project activities and financial status to Caltrans.
16. Review and score the JARC and New Freedom applications from local agencies under the cooperative agreement with Caltrans (summer to fall 2009 target timeline).
17. Facilitate the phased implementation of the fare study recommendations prepared by the consultant team.
18. Monitor adherence by local agencies to the new fare policies related to shared media among operators and revenue sharing agreements.
19. Facilitate working group consensus building toward the phased implementation of uniform discount policies among operators respectively for seniors, disabled and youth customer groups.
20. Revisit the study recommendation of expanded sales outlets including e-sale options for transit passes.
21. Monitor implementation of transit capital projects funded under the American Recovery and Reinvestment Act of 2009.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. 5307 and 5311 Program of Projects	5/31/09	12/31/09
b. 5310 Program of Projects Subject to Caltrans final timeline for release of Call for projects	7/1/09	1/31/10
c. SRTP update for RTA – Draft	5/01/09	9/30/09
d. Nipomo SRTP for County - Draft and Final	6/01/09	10/31/09
e. Comment on plan implementation	7/1/09	12/31/09
f. Attend Mass Transportation Committee regular meetings	Ongoing	
g. Expand roster of participating agencies for next JARC & New Freedom call for projects	7/01/09	7/31/09
h. Monitor status and performance of funded projects	Ongoing	
i. Participate in Caltrans sponsored grant workshop on upcoming 5310, 5316 and 5317 one-year cycles	7/01/09	6/30/10

- j. Evaluate grant applications from local agencies 9/1/09 10/31/09
- k. Assist recipients in quarterly performance reporting to Caltrans Division of Mass Transportation Ongoing
- l. Monitor progress made with shared fare media and revenue sharing agreement Ongoing
- m. Build consensus toward viable methods for uniform discount fare media 5/1/09 9/30/09
- n. Present fare recommendations implementation status to SLOCOG Board 3/10/10 4/15/10
- o. Report on progress made with ARRA capital transit projects 9/30/09 6/30/10

<b>WORK ELEMENT 2100 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Carryover, Interest, & Other	
RTIP (PPM)	
FTA Section 5303	
<b>TOTAL</b>	

**WE 2125 Transit Development, Organization and Management**

1. Review and respond to local and regional transit proposals and plans; attend regional and local advisory committee and board meetings to ensure consistency with Regional Transportation Plan (RTP) and Long Range Transit Plan (LRTP) policies, and to support the coordination and integration of different transit or specialized services.
2. Facilitate improving fixed-route bus and trolley transit passenger stop amenities including: benches, informational (provider, destination, time points, applicable fares etc.) and directional signage, lighting, shelters, safety and security provisions, and compliance with applicable ADA standards.
3. Facilitate Intelligent Transportation Systems (ITS) improvements included in the ITS Strategic Plan (including security alarms, smart fare cards, integrated system transfers, global positioning systems, schedule adherence, and passenger information in real time at major stops or on-line postings).
4. Track active transit projects, including fleet procurement schedules and grant expiration dates, and administer funds where applicable. Actively participate in the City of Atascadero Transit Center Site Selection Study team, a multi-jurisdictional and city-managed consultant project. Participate in the South County Area Transit (SCAT) Short Range Transit Plan development in the sub-regional context of the entire South County.
5. Attend the California Association for Coordinated Transit (CALACT) and California Transit Association (CTA) bi-annual meetings and conferences and follow legislative agenda.
6. Create a coordination plan for transit operators to identify and sequence schedule changes in order to update 511 Traveler Information Number and Google Trip Planner data base of fixed route operations.
7. Working with transit operators and Caltrans, identify transit efficiencies by consolidation of certain functions (contracts, oversight, administration, planning and operations) where supported by local governments to retain service levels, and grow transit where possible.

8. Monitor the transition phase and support opportunities for optimal coordination between the Regional Transit Authority and Ride On Transportation per the 2006 Joint Maintenance Facility Study recommendations.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Plan Consistency findings	12/1/09	2/28/10
b. Operators Schedule Changes Coordination Plan	8/1/09	4/30/10
c. Transit Efficiencies Recommendations and Action Plan	7/1/09	6/30/10

<b>WORK ELEMENT 2125 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
FHWA PL	
<b>TOTAL</b>	

**WE 2310 Monitor Local Implementation of Agricultural Workers' Vanpool Project (Carryover)**

Assist the Ride-On Transportation Program Coordinator with ongoing outreach and targeted marketing to rural population groups served by this pilot project in the rural parts of the San Luis Obispo region.

1. Participate in project steering committee; attend meetings, make presentations.
2. Review monthly invoices for accuracy and completeness and authorize monthly payments to Ride On Transportation..
3. Assist Program Coordinator with outreach and marketing activities with rural employers, rural social service providers, community groups; other agricultural workers vanpools in adjacent counties with overlapping services areas.
4. Monitor monthly participation among active vanpools and track retention among riders and drivers; track the program expansion via the formation of new vanpools or the recruitment of new passengers and drivers on existing vanpools.
5. Manage grant administration: report compliance with program objectives per original state legislative mandate and submit reimbursement request to Caltrans.
6. Assist Ride On in securing continued funding via same program, if re-authorized by the state legislature or other eligible funding sources (such as FTA in the next JARC competitive cycle).

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Steering Committee meeting agendas	Every other month	
b. Outreach directory (bi-lingual) periodic updates	Ongoing	
c. Monthly operating statistics	Ongoing	
d. Quarterly progress reports, invoice and billings to Caltrans	7/01/09	6/30/10
e. JARC continuation funding application	subject to Caltrans DMT schedule	

<b>WORK ELEMENT 2310 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Agriculture Workers' Grant	
<b>TOTAL</b>	

**WE 2415 Bus Rapid Transit (Proposed Grant)**

1. Seek planning funds to assess all operational and design aspects of Bus Rapid Transit (BRT) potential transferability to local or regional fixed route transit services and facilities.
2. Coordinate with Caltrans BRT Technical Advisory Committee.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
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a. Bus Rapid Transit applications study	TBD	
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<b>WORK ELEMENT 2415 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Carryover, Interest & Other	
<b>TOTAL</b>	

## **PROGRAM CATEGORY 3 PLANNING FOR SYSTEM EFFICIENCY**

### **WE 3000 Planning for System Efficiency**

**Goals:** Maximize the efficient and effective use of the entire transportation system through implementation of: operational improvements - auxiliary lanes on highways, interchange ramp and lane modifications, intersection channelization and signalization; intelligent transportation system concepts, implementation of programs to encourage all modes of transportation and maximize the efficiency and effectiveness of the entire transportation system.

#### **Objectives:**

1. Encourage more effective use of the entire transportation system and promote cleaner air by improving mobility options, creating a seamless interconnected transportation system, expanding the use of trip-linking, alternative travel modes, higher occupant vehicle usage, and managing transportation demand and peak hour system use.
2. Encourage transit, ridesharing and vanpooling by providing a system of easy-to-use and user friendly Park and Ride lots along major transportation corridors.
3. Optimize application of new technology and information to improve the efficiency and effectiveness of the existing transportation system by implementing the ITS Strategic Deployment Plan consistent with federal requirements and adopted regional architecture.
4. Provide feedback on the performance of the existing system to identify the need and priority for short and long term financial investments.

**Previous Work:** Updated 2005 Park & Ride (P&R) Lot Inventory and Study and the Park & Ride lot study update, August 2008; Finance plan for P&R high priority improvements; Commuter rideshare match-list development; Employer Transportation Services Programs; Vanpool Service Implementation; Rideshare, transit, telecommuting, and bike usage promotion; Cuesta Grade TDM program; online trip planning services; integration of Transportation Control Measures in the Clean Air Plan; Intelligent Transportation System Development and Deployment. Central Coast ITS Strategic Deployment Plan, May 2000; Central Coast ITS Architecture and Maintenance Plan, May 2007; 2009 Transportation System Performance Indicators Report; Countywide Local Road Pavement Maintenance and Rehabilitation Needs Report; Caltrans Highway Performance Monitoring System (HPMS) Report update; Regional Traffic Counts; ITS projects funded by RTIP and SAFE,.

#### **Tasks**

### **WE 3100 Transportation Demand Management (TDM) Program Support and Coordination**

1. Develop and participate in TDM Steering Committee to address trip reduction issues through a multi-agency forum including Intelligent Transportation Systems (ITS).
2. Support transportation choices in applying for funds to implement innovative services to deal with unmet transportation needs; participate with the APCD, the Regional Transit Authority, and Ride-On in coordinating annual events (Bike Month, Rideshare Week, Earth Day, and other related events, etc.).
3. Coordinate with the APCD, Caltrans and member agencies to develop plans and implement programs and projects to reduce Single Occupant Vehicle (SOV) usage, increase Average Vehicle Occupancy (AVO), increase availability of mobility options, expand promotion of transportation choices, improve multimodal access, implement Transportation Control Measures (TCMs) in the Clean Air Plan (CAP), and monitor air quality regulations and performance

- measures countywide with special targeted areas as defined in the planning process (Amtrak, special transit systems, etc).
4. Advocate the integration of HOV (High Occupant Vehicles) and freeway transit express stop concepts into applicable future freeway projects; assess and facilitate options to shift demand to off peak hours.
  5. Work with Central Coast Clean Cities Coalition (C5) to coordinate transportation system improvements and increase funding.
  6. Coordinate with Caltrans, County, Regional Rideshare and local jurisdictions to advocate for new, permanent P&R Lots and advocate increasing the number of spaces in current P&R lots in all planning areas (San Luis Obispo, South County, North Coast, and North County).
  7. Continue to fund and review Regional Rideshare budget, quarterly reports, marketing proposals. Support expansion of the Safe Routes to School Program in coordination with Regional Rideshare Program.
  8. Create an Adopt-a-P&R lot program providing incentives for sponsors (e.g. advertising) and benefits to the P&R facility, such as maintenance and security.
  9. Facilitate implementation of funded Park and Ride Lot (P&R) improvements

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Fund improvements to existing P&R lots	Ongoing	
b. Seek locations for new P&R lots	Ongoing	

<b>WORK ELEMENT 3100 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Carryover, Interest & Other	
RTIP (PPM)	
<b>TOTAL</b>	

**PCT 3200 Intelligent Transportation System (ITS) Development and Deployment**

1. Work with other central coast MPO and Caltrans representatives to maintain the ITS Architecture and facilitate consideration of desirable technologies in plan and program development.
2. Work with local agencies and regional transit agencies in planning and facilitating ITS projects included the adopted ITS plan. .
3. Review and comment on materials and information produced by FHWA, state agencies, and other parties proposing ITS plans, programs and projects.
4. Identify and incorporate ITS projects into regional transportation planning, programming, and project prioritization criteria, where applicable, and promote projects consistent with the SLO portion of the ITS Implementation Plan (transit projects, traffic signal and system upgrades, advanced pedestrian crosswalks, traveler information, and automated counters, etc.).
5. Promote ITS technology and knowledge within the region and coordinate regional efforts to support efficiency, safety, and/or accessibility of the transportation system.
6. Review, maintain and expand the existing ITS inventory and architecture consistent with the FHWA ITS Architecture and Standards Final Rule (FHWA 99-5899) using Turbo Architecture to document an architecture baseline and to manage updates.
7. Evaluate the need and funding opportunities for additional system monitoring and detection devices on focus routes (SR 46 and US 101).

8. Work with Caltrans to facilitate planning of ITS technologies for deployment such as: information dissemination, information gathering, and surveillance of the highway system in the SHOPP, ITIP, and RTIP.
9. Assist in the implementation of programmed ITS capital improvements on the regional transportation system.
10. Identify and pursue grants, when applicable, to further ITS functionality in the region.
11. Identify and facilitate enhancements for the 511 Traveler Information System (Note: see 511 Traveler Information System Program in WE 9000 Special Studies).

### **PCT 3300 Performance Monitoring Program**

1. Work with Caltrans and local agencies to improve the regional traffic counting and monitoring program, including expansion and integration of Caltrans Highway Congestion (HICOMP) Measurement Program into SLO County (vehicle delay, traffic volumes).
2. Collect and update data on the conditions of selected street and roads for the State Highway Performance Monitoring System (HPMS) and submit to FHWA and Caltrans.
3. Monitor transit performance trends via quarterly reports from all operators and integrate into Performance Indicators Report.
4. Use findings of 2009 Transportation System Performance Indicators Report to assess and recommend system improvements and integrate into RTP update (see Program Category 4).
5. Conduct quarterly Park and Ride Counts and semi-annual vehicle occupancy counts.
6. Monitor Rideshare programs and services performance through surveys, focus groups, observation studies and Steering Committees.
7. Monitor and analyze vehicle occupancy data for Park and Ride Lots located along US 101 during morning peak commute period.
8. Develop and issue Request for Proposals (RFP) for FY 2010/11 series of Regional Traffic Counts.

### **PCT 3400 Commodity Movement**

1. Work with member agencies and Caltrans to enhance the movement of people, goods, services, freight, and information and improve access to seaports, airports, inter-modal transportation facilities, major freight distribution routes, and military installations.
2. Analyze Caltrans data on truck travel through the region, and integrate the findings into the regional traffic model and updated Regional Transportation Plan.
3. Facilitate evaluation of options for goods movement improvements in plan and project development.
4. Participate in the development of Central Coast Goods Movement Plan for Monterey, Santa Cruz, San Benito, San Luis Obispo and Santa Barbara Counties (lead agency: AMBAG). The Plan is the development of strategies, including program and facilities, in the tri-county region to improve truck and rail facilities and reduce conflicts with automobile traffic on the highway system.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Review projects for ITS Components	Ongoing	
b. Coordinate regional ITS effort, various tech	Ongoing	
c. Maintain ITS architecture	Ongoing	
d. 2009 Transit Deficiency Report	9/1/09	12/15/09
e. Updated Hwy Perf Monitoring System Report	2/1/10	6/30/10

f.	Prior Performance Audits follow-up	4/1/10	9/30/10
g.	Prepare and issue RFP for FY 2010/11 Regional Traffic Counts	4/1/10	6/1/10
h..	Central Coast Goods Movement Plan	7/1/09	6/30/10

<b>WORK ELEMENTS 3200, 3300, &amp; 3400 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
FHWA PL	
<b>TOTAL</b>	

## **PROGRAM CATEGORY 3.5 SLO REGIONAL RIDESHARE**

### **Goals:**

- To increase mobility for people living, working and visiting San Luis Obispo County through programs, public outreach and advocacy to reduce the number of single occupant vehicles and vehicle miles traveled, which keeps our air clean, roads clear and lessens demand on limited resources.
- To create ongoing exposure of SLO Regional Rideshare by effectively managing the programs and maximizing inter-agency coordination to reduce duplication of services, leverage resources, increase marketing and outreach and effectively measure the use of alternative transportation.
- To increase the number of participants in the carpool and vanpool programs, increase transit ridership and increase bicycling as a transportation option used by youth, visitors and seniors.
- To continue to position SLO Regional Rideshare as the “one-stop-shop” for transportation information by leveraging opportunities for increased public interface, bus pass sales, marketing, website capability and inter-agency coordination.
- Maximize opportunities to target under-served populations, such as the elderly, disabled, low-income, and minority (i.e. Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) communities groups and community leaders.

### **Objectives:**

1. Establish SLO Regional Rideshare into a one-stop shop for transportation information providing one location where clients can:
  - a. Buy transit passes for all transit systems within the county;
  - b. Get carpool and vanpool information;
  - c. Get information on cycling services, education, safety and events; and
  - d. Get information on Rideshare programs.
2. Promote community wide transportation demand management efforts.
3. Work closely with Chambers of Commerce, Downtown Associations, Air Pollution Control District, Ride-On Transportation, vanpool agencies, transit agencies, bicycle organizations and other related organizations on common projects, including strategic planning, events, promotions and program implementation.
4. Provide effective ongoing staff support functions.

**Previous Work:** Employer workshops and assistance; developed grant applications for: Job Access Reverse Commute (JARC), New Freedom (NF), Caltrans (5311) grants. Developed sponsorship packages for events, e.g. Bike Month, Rideshare Week and Low Carbon Diet. Reviewed transportation surveys and developed transportation plans for employers, churches and other represented agencies. Developed cooperative marketing with transit service providers, Cal Poly, Amtrak and Ride-On Transportation. Developed evaluation tools: Commuter Profile Survey Report, focus group and observational studies. Increased number of users in the commuter match database. Coordinated and conducted Park & Ride counts. Monitored and administered the bike locker program at the P&R lots and increased usage of facilities.

**Multi-year Activities:** Administer maintenance, upgrades and promotion of the 511 Telephone System. Administer annual campaigns: Rideshare Week, Bike Month and Summer Break Pass. Administer, market and expand Rideshare programs: Senior Transportation Options, Transportation Choices Program and Safe Routes to School. Administer and research upgrades for TripLink and coordinate region-wide mobility management services.

**Work Elements, Tasks & Products**

**WE 3510 Public Outreach**

1. Market and promote the TripLink system to attract new users, carpool and vanpool matching and use of personal trip calendars.
2. Develop and administer Rideshare marketing and public outreach plan.
3. Engage in public outreach opportunities including farmers markets, expositions and community events.
4. Develop Rideshare Marketing & Public Outreach plan including cooperative marketing agreements.
5. Develop Rideshare collateral including brochure, eco-banner, table display, posters and flyers.
6. Incorporate focus groups and observational studies into planning, programming and marketing.
7. Continue to write press releases and administer viral marketing such as the Rideshare blog, networking websites and Rideshare website.
8. Create permanent monthly calendar that community can load events onto throughout the year.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Annual Report	9/2/09	12/31/09
b. Outreach materials (as above)	7/1/09	6/30/10
c. Marketing Plan and Cooperative Agreements	7/1/09	6/30/10
d. Rideshare blog	7/1/09	6/30/09

<b>WORK ELEMENTS 3510 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Rideshare Coop Agree/Lucky Bucks/Summer Break Pass	
Rideshare Sponsorships	
SHA	
<b>TOTAL</b>	

**WE 3520 Commuter Trip Focus**

1. Expand employers' participation in the transportation choices program (Goal: execute agreements with five new employers).
2. Create tools for program participants e.g. posters, interactive website, brochures, information boards.
3. Continue administering monthly e-newsletter to employer program participants.
4. Manage TripLink commuter database and Increase number of participants in commuter match database from 3,000 to 4,000.
5. Continue to research incorporating the Best Workplaces model to the region.
6. Place commuter match information on vehicles parked at Park & Rides (during special event/campaign).
7. Continue to research implementation of employer bus pass program.
8. Conduct five new employer surveys and prepare trip reduction plans.

9. Evaluate Guaranteed Ride Home (GRH) Program and restructure for increased financial efficiency and user feedback.
10. Restructure employer program including an expanded Steering Committee, monthly employer Brown Bags and employer certification program.
11. Continue working with Chambers of Commerce and Downtown Association to encourage and advocate employer TDM programs.
12. Continue to update Rideshare website with employer related information.
13. Position Rideshare to provide bus pass purchasing online and provide a one-stop-shop for transportation information.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Monthly e-newsletter	7/1/09	6/30/10
b. Marketing Material	7/1/09	6/30/10
c. Award Program	7/1/09	6/30/10
d. Radio, Television and Print Advertisements	7/1/09	6/30/10
e. Employer Surveys	7/1/09	6/30/10
f. Employer Trip Reduction Plans	7/1/09	6/30/10
g. GRH Quarterly Reports	7/1/09	6/30/10

<b>WORK ELEMENTS 3520 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Rideshare Coop Agree/Lucky Bucks/Summer Break Pass	
SHA	
<b>TOTAL</b>	

**WE 3521 Lucky Bucks Incentive Program**

1. Expand employers' participation in Lucky Bucks incentive program. (Goal: add five new employers to the program by 6/30/10).
2. Conduct participant surveys on how to improve the program.
3. Expand redemption options to include donations to non-profits.
4. Track program expenses and revenues to set benchmarks for future programming.
5. Administer the program via participant invoices, redemptions and online updates.
6. Prepare Lucky Bucks quarterly reports.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Participant Surveys	7/1/09	6/30/10
b. Monthly Invoices of incentive program	7/1/09	6/30/10
c. Quarterly Reports	7/1/09	6/30/10

<b>WORK ELEMENTS 3521 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Rideshare Coop Agree/Lucky Bucks/Summer Break Pass	
<b>TOTAL</b>	

**WE 3530 Non-Work Trip Focus**

1. Maintain active participation in developing a regional Car Free Program. The Car Free Program is shared vehicles similar to rental cars. The car is reserved by licensed drivers and left in locations for the next reserved driver.
2. Advertise Rideshare events in community calendars, senior newsletters and through elementary/middle schools. .
3. Continue to coordinate all Chamber of Commerce, hotels, airport, visitor websites to have link to page.
4. Attend events and promote transportation choices, e.g. earth day, Cuesta College, Cal Poly.
5. Provide collateral material, e.g. brochures, posters, and displays.
6. Design Rideshare website to be more inclusive of youth and visitors.
7. Continue collaboration with Cal Poly and Cuesta Colleges to implement Transportation Demand Management programs and services.
8. Promote Casual Carpool and School Pool functions in Trip Link.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Regional Car Free Program	7/1/09	6/30/10
b. Collateral Material (brochures, posters)	7/1/09	6/30/10

<b>WORK ELEMENTS 3530 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Rideshare Coop Agree/Lucky Bucks/Summer Break Pass	
SHA	
<b>TOTAL</b>	

**WE 3531 Summer Break Pass**

1. Administer Summer Break Pass sales.
2. Track pass revenue and expenses for future programming.
3. Develop pass collateral and implement marketing plan.
4. Create survey for Summer Break Pass participants.
5. Implement results from Social Marketing grant.
6. Create Summer Break Pass Evaluation Report.

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Summer Break Pass Report	9/1/09	11/1/09
b. Summer Break Pass Marketing	2/1/10	6/30/10
c. Collateral Material (advertisements, posters)	7/1/09	6/30/10

<b>WORK ELEMENTS 3531 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Rideshare Coop Agree/Lucky Bucks/Summer Break Pass	
<b>TOTAL</b>	

### WE 3535 JARC Mobility Management

1. Establish a Strategic Oversight Committee with membership from regional human services agency leadership, including senior service organizations (within the public and private sectors) and public transit representatives.
2. Hold quarterly meetings for monitoring progress and promoting coordinated activity.
3. Establish agency level mobility managers and implement mobility training within social services sector with expanded Trip Link, Google Transit tools and the new 511 infrastructure.
4. Implement coordination activities via annual resource inventory, workshops, presentations, collateral material and website.
5. Establish mechanisms for communication with partner agencies via e-mail, teleconference or other interactive on line strategies.
6. Promote the expanded role of Regional Rideshare via website, marketing, public outreach, partner agencies channels and special events.
7. Administer and improve outreach tools such as quarterly e-newsletter, radio, website for the traditionally under represented or underserved population groups, such as seniors, persons with disabilities, individuals of low income and minorities, including community organizations and community leaders.
8. Lead discussion and initiate joint efforts among transit agencies for seamless service delivery and consistent information to the riding public.

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Formation of Oversight Committee and Quarterly meetings	7/1/09	6/30/10
b. Training manual, upgraded Trip Link, enhanced Google tools	7/1/09	6/30/10
c. Annual resource inventory and 2009 coordination survey results	10/1/09	12/31/09
d. Social services training manual and grant workshops curriculum	9/1/09	6/30/10
e. Marketing and Communication material including Senior Transportation Options and Spanish translation tools	7/1/09	6/30/10
f. Designation of Agency level mobility managers	9/30/09	6/30/10

<b>WORK ELEMENTS 3535 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
JARC Mobility Management Grant	
SHA	
<b>TOTAL</b>	

**WE 3540 Bicycle Program Advocacy and Promotion**

1. Coordinate bike month events for adults and youth.
2. Provide activities and information for cyclists and potential cyclists to adopt a cycling lifestyle.
3. Promote and expand the Commuter Bike Challenge.
4. Partner with fitness clubs to provide free use of showers/clothes lockers during Bike Month.
5. Administer bike locker program and examine how to increase use of bike locker rentals throughout the county and re-key for day use as necessary.
6. Provide bike sharing fleets template (model guide) for major employers.
7. Promote bike commuter matching program through TripLink.
8. Advertise and offer Bike Ed to provide four “Bike Smart” sessions at workplaces or other community groups such as sororities: advertise/provide request form on website, have League of American Cyclists Instructors provide seminar.
9. Collaborate with other bicycle groups to identify impediments to bicycle commuting, including bike/transit trips.
10. Coordinate with other agencies’ bicycle promotions.
11. Promote “Map My Ride” feature on website.
12. Revise and reprint County bike maps.
13. Research and advocate for the implementation of the Bicycle Commuter Tax.
14. Partner with SLO Criterium to highlight bicycle education

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Create Bike Month including 20 events	12/5/09	5/31/10
b. Grow Commuter Challenge to 800 participants	1/5/10	5/31/10
c. Bike Month promotional materials	2/1/10	4/30/10
d. Develop Bike Month Sponsorship/Participation	1/5/10	4/31/10
e. Four (4) Bike Smart Sessions	7/1/09	6/30/10
f. Educational Resources Fair at SLO Criterium	7/1/09	7/31/09
g. Re-key bicycle lockers to day use as needed	7/1/09	6/30/10
h. Revise reprint County bike maps	9/1/09	3/31/10

<b>WORK ELEMENTS 3540 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Carryover, Interest & Other	
Rideshare Coop Agree/Lucky Bucks/Summer Break Pass	
SHA	
<b>TOTAL</b>	

**WE3550 Intergovernmental Trip Reduction Program Coordination**

1. Provide Central Coast Clean Cities Coalition (C-5) monthly TripLink data about requested information regarding clean/alternative fuel vehicles.
2. Utilize fare study to assist with the social marketing and employer pass programs.
3. Develop strategies with Air Pollution Control District and Caltrans on integrating Trip Reduction Plans into developments projects.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Cooperative Marketing Agreements	8/1/09	6/30/10
b. Comprehensive Strategy	7/1/09	11/30/10

<b>WORK ELEMENTS 3550 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
SHA	
<b>TOTAL</b>	

**WE 3560 JARC Interactive Website Application**

1. Develop interactive 511 website application.
2. Test & refine website.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Website application	7/1/09	10/31/09

<b>WORK ELEMENTS 3560 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
JARC Interactive Website	
SHA	
<b>TOTAL</b>	

**WE 3565 Safe Routes to School**

1. Develop and provide grant program for five K-12 grade schools (TBD) to provide school-based incentive programs.
2. Create and publicize a lending circle of books, DVD/Videos, safety materials for event days, and other resources for schools to borrow.
3. Develop and send direct mail piece explaining options to all parents e.g. School Pool, Safe Routes.
4. Work with SLO County Bicycle Coalition to provide a League of American Bicyclists Kids I class.

5. Work with Bike Ed to create curriculum.
6. Incorporate interactive, online community for Safe Routes to School program via the Rideshare website.
7. Provide one Safe Routes to School workshop for educators, parents and community members.
8. Establish ongoing Safe Routes to school program at five K-12 schools (TBD).
9. Provide grant writing assistance both the California State and Federal grant cycles.

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Grant Criteria/Promotions	10/1/09	6/30/10
b. Direct mail piece	10/1/09	6/30/10
c. Curriculum for K-8	10/1/09	6/30/10
d. Update website	10/1/09	6/30/10
e. Administer Workshop	1/1/10	6/30/10

<b>WORK ELEMENTS 3565 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Federal Safe Routes to School	
<b>TOTAL</b>	

### **WE 3570 Administration**

1. Train and develop Rideshare staff to learn Transportation Demand Management best practices and increase professional development opportunities.
2. Conduct staff evaluations and provide SLOCOG staff support.
3. Continue to procure funding through grant opportunities, write contracts and RFPs.
4. Provide Rideshare support through invoices and administrative duties.

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Invoices	7/1/09	6/30/10

<b>WORK ELEMENTS 3570 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Rideshare Coop Agree/Lucky Bucks/Summer Break Pass	
SHA	
<b>TOTAL</b>	

**PROGRAM CATEGORY 4**  
**Regional Transportation Planning**

**Goal:** Ongoing comprehensive, coordinated, cooperative and continuous planning process resulting in a comprehensive, intermodal transportation system that limits future congestion, enhances mobility, safety, and quality of life while maximizing economic vitality and participation and input by the general public, member agencies, Caltrans and affected parties into transportation decision-making.

**Objectives:**

1. Conduct a continuous, cooperative, coordinated, and comprehensive planning process with the general public, member agencies, Caltrans, and affected parties.
2. Meet the requirements of SLOCOG's public participation plan.
3. Evaluate planning documents for system implications including future traffic levels and alternatives for potential cost savings for integration into the Regional Transportation Plan (RTP).
4. Develop updated Regional Transportation Plan in conformity with CTC guidelines and CEQA requirements.

**Previous and Ongoing Work:**

Plans and Studies: 2005 Regional Transportation Plan, SAFETEA-LU Gap Analysis (June 2007); Regional Traffic Model – Base Year '04 and Future Year '30 (February 2007), US 101 North County Corridor Study Update, review revenue assumptions with finance steering committee, SR 46 East comprehensive corridor study, inter-agency coordination to respond to AB 32 and SB 375, blueprint process (9000) to develop policy direction.

**Tasks**

**WE 4000 Regional Transportation Plan**

1. Develop the 2010 Regional Transportation Plan (RTP) for adoption in conformity with CTC guidelines, Regional Visioning products (from WE 9400 i.e. Smart Growth Principles, Blueprint Growth Strategies and Sustainable Community Strategy Scenarios), AB 32 requirements (transportation components), AB 857 state environmental planning goals, SB 375 regarding applicable Sustainable Community Strategies and Government Code Section 65081.1 (include Airport Ground Access Improvement Program within the RTP). .
2. Update historical and projected growth studies, and consider the findings and recommendations of available transportation, traffic and transit studies and plans, performance monitoring documents, corridor studies, project reports, outputs from the regional traffic model, local agency circulation elements and studies, regional bikeways, recreational trails, and Safe Routes to Schools plans to improve safety, mobility, and inter-connectivity and assess alternative improvement strategies and improvement costs and Airport Ground Access, rail improvements and other recommendations developed in other work elements. .
3. Update and expand Policy Element to address Caltrans input on prior element, integrate Blueprint (Community 2050) transportation recommendations, AB 32 (2006) Greenhouse Gas Reduction and vehicle miles traveled opportunities (work with Caltrans), federal SAFETEA-LU Planning Factors, and integrate updated Performance Measures. (Note: No CPG funding will be used for studying Greenhouse Gas Reduction.)
4. Analyze and reassess growth scenarios and alternatives in prior RTP, Community 2050, and EIR; calculate traffic conditions, vehicle miles traveled and other traffic performance measures using urban growth scenarios (using the Regional Traffic Model – PCT 5400). .

5. Consistent with Blueprint 2050, develop multiple, regionally-focused, future land-use growth scenarios in conjunction with key agency partners for integration purposes, and measure the performance of these growth scenarios using available tools (Regional Traffic Model and iPLACES). Address SB 375 Sustainable Communities Strategy Scenarios options as much as possible and in advance of SB 375 targets (this is being referred to as SB 375 “light.”
6. Receive public input, feedback, and refinement of land-use growth scenarios through stakeholder review and through blueprint public workshop (9000) process and select a preferred growth scenario.
7. Update Action Element, consistent with adopted plans, growth scenarios, and policy direction and review and assure internal plan consistency.
8. Update Financial Element: integrate recommendations of Board Funding Steering Committee from Spring 2009, assess and estimate costs for all programs and projects, project by project phase and expenditure year, and estimate total cost of constructing, maintaining, and operating the total existing plus planned transportation system; compare costs with reasonably expected, estimated revenues; and develop a fiscally constrained list of projects as well as an unconstrained project improvement list (achievable with supplemental funding).
9. Conduct workshops with transportation stakeholders throughout the plan development process consistent with the adopted Public Participation Plan and include targeted populations (i.e. elderly, disabled, low income, minorities, and traditionally under-represented; Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander).
10. Conduct concurrent Environmental Review: manage EIR contract with hired consultant, assure consideration of updated growth data, improvement scenarios, greenhouse gas reduction opportunities in EIR; distribute draft for comment and consider findings in Final RTP and certify adequacy of EIR.

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Updated Growth Trends	Ongoing	8/1/09
b. Sustainable Community Strategy (light) (see explanation above in #5)	Ongoing	10/1/09
c. Updated Policy Element	Ongoing	12/1/09
d. Updated Financial Element	Ongoing	12/1/09
e. Updated Action Element	Ongoing	12/1/09
f. EIR Project Alternatives	Ongoing	10/1/09
g. Admin Draft RTP	Ongoing	2/1/10
h. Draft RTP and EIR	Ongoing	3/15/10
i. Final RTP and EIR	Ongoing	5/1/10
j. Adopt EIR and RTP	Ongoing	6/30/10
k. Document meetings & Outreach with targeted population groups identified above	Ongoing	

<b>WORK ELEMENT 4000 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
FHWA PL	
<b>TOTAL</b>	

## PROGRAM CATEGORY 5

### PLANNING FOR HIGHWAYS, CORRIDORS, AND ROUTES OF REGIONAL SIGNIFICANCE

#### **WE 5000 Planning for Highways, Corridors, and Routes of Regional Significance**

**Goal:** Develop and implement an ongoing, comprehensive and integrated strategy for the maintenance, improvement, management and sustainability of major transportation corridors, state highways, routes of regional significance, and major local streets and roads; reducing traffic congestion, providing a seamless interface and connectivity for all transportation modes; and assuring safe, efficient, convenient and reliable movement of people and commodities, while addressing community values and environmental sensitivity.

#### **Objectives:**

1. Identify existing and projected roadway maintenance, safety, capacity needs, and system deficiencies; assess operational and capacity-increasing improvement options, adequately scope projects, and prioritize and seek funding for improvements.
2. Implement a balanced comprehensive transportation system improvement strategy consistent with the adopted Highway 101 Major Investment Studies and the adopted Regional Transportation Plan, emphasizing: an integrated local, regional and state transportation system, all modes of transportation, focusing on system efficiency, operational improvements, inter-modal connectivity, traffic reduction strategies, demand management strategies (see Program Category 3), ITS and community and environmental sensitivity.
3. Maintain, update and use the regional traffic model; and analyze proposed land use changes/future land-use scenarios or transportation system modifications to identify existing and projected deficiencies, and projects or programs that could be implemented to address the deficiencies.

#### **Previous Work:**

Plans and Studies: 2005 Regional Transportation Plan, District System Management Plan (05); Route 101 Major Investment Study (97), Rte 41/46 Safety Corridor Study (97), Rte 46 East Corridor Study (07); Rte 101 North County Corridor Study (98) (and update (underway), Freeway Express Bus Stop Study (98), Rte 166 Safety Corridor Study (02), Rte 101 Safety Corridor Study (02), Rte 227 Corridor Study (03), and numerous Caltrans System Studies, Rte 46W Improvement Study (02), and numerous local studies.

Reviewed Caltrans, plans and studies (CA Transportation Plan; Transportation Concept Reports {1, 227, 58, 46, and 101}, et. al.), and the Strategic Improvement Plan South County US 101 and CMIA Proposals (February 2007).

Project Scoping Studies: annual prioritized list of proposed Project Study Reports (PSRs); participation in PSRs for "Major Projects" include but are not limited to: Rt. 227, Rt 101 San Luis Obispo to South County, Brisco Rd., El Campo Rd., Santa Rosa, Traffic Way, 41/101, Vineyard, Willow Road, Rt. 46; and numerous projects on routes of regional significance.

Transportation System Monitoring. Annually updated Caltrans Highway Performance Monitoring System (HPMS); Updated Transportation System Performance Indicators Report (February 2007); Local Street and Road Maintenance Needs Study (June 2005); and Updated Regional Traffic Count Program (Fall 2005).

Regional Traffic Model (base year) completed; Phase 2 future year (2030) model (February 2007) socio demographic enhancements (June 2006). Minor updates (2009).

**Multi-year Activities:** Participation in Project Development Team meetings for Highway 227 in San Luis Obispo, Route 1/101 interchange in San Luis Obispo, Los Osos Valley Road, Las Tablas,

Vineyard, 46W/101, Golden Hill Road/46E, Buena Vista/46E, and Caltrans Comprehensive Corridor Study for Rt 46.

Traffic Model Maintenance, update operation and micro-simulation – work with transportation consultant on an as needed basis to carry out model maintenance, update, operation and micro-simulation activities in support of the development of a deficiency analysis and transportation funding nexus study, working with a Technical Advisory Committee.

## **Tasks & Products**

### **PCT 5100 Surface Transportation Planning and Coordination**

1. Conduct early and continuous, cooperative, coordinated and comprehensive planning with the general public, member agencies, Caltrans, resource agencies and affected parties including interest groups that are traditionally underrepresented, such as under-represented and under-served populations, such as the elderly, disabled, low-income, and minority (i.e. Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) communities/groups and community leaders, member agencies, Caltrans, resource agencies, and affected parties. (See PCT 7200 for review and comment on General Plan Circulation Elements.)
2. Pursue integration and implementation of approved Major Investment Studies, 2005 RTP, Route Corridor Plans, Concept Plans, Freeway Express Stop Study, 2009 Route 46 Comprehensive Corridor Study and route improvement plans (US Highway 101, and Routes 227, 46, 1, 41 and 166).
3. Assess the inter-modal feasibility of proposed transportation projects, strategies, and actions and assure projects are designed to be sensitive to community and environmental concerns.
4. Participate, review, comment: CHP Safety Corridor Task Force Meetings, Caltrans and local Project Development Team Meetings, the California Transportation Plan; Caltrans System Planning efforts, including updates of Transportation Concept Reports, Transportation System Management Plan, the District System Management Plan; Caltrans Inter-modal Transportation Management System (ITMS) and US 101 and Route 46 Comprehensive Corridor System Management Plans.
5. Review Caltrans' proposed Project Initiation Documents, ITIP, SHOPP, and Minor Project list with committees and SLOCOG Board; assure candidate projects are adequately scoped, context-sensitive, and determine whether RTP-consistent alternatives are considered and assessed, mitigations considered, and costs are accurately projected and benefits assessed, and seek inclusion of projects supported by the SLOCOG Board and local agencies and seek consistency with Caltrans Go California Initiative.
6. Continue to assess and refine the adopted comprehensive strategy to address existing and projected traffic congestion along the Route 101 Corridor between Santa Maria and San Miguel, including needed short and long-term transportation system improvements, demand management strategies, ITS, transit and programs to help increase the use of alternative transportation modes.
7. Participate in the following special studies:
  - a. Highway 101 Major Investment Study (SLO City lead agency).
  - c. Update the Route 101 North County Operational Improvement Study (Note: scheduled to be complete August 2009).
  - d. Preparation of a Corridor System Management Plan for Route 101 in the South County between northern Santa Barbara County and southern San Luis Obispo County with Caltrans, SBCAG, and City of Santa Maria.
8. Assure the above plans, studies, and projects address SLOCOG concerns including: fundability, inter-modal considerations (such as bike access, recreational trails, public transit,

airports, and freeway express stops), demand management strategies, phased and operational improvements, ITS, safety and security and context-sensitive design considerations and assure consistency with regional plans, studies and policies.

**PCT 5200 Project Scoping and Project Study Report Coordination**

1. Coordinate with Caltrans and affected jurisdictions in the early consultation/outreach and review of PSRs and other scoping documents.
2. Develop an annual PSR Priority List for SLOCOG to request to be prepared by Caltrans.
3. Facilitate development of PSR’s in areas defined in the planning process and build a shelf list of well-scoped, environmentally and context-sensitive candidate projects for funding with clear Purpose and Need Statements, and resolve differences between agencies related to the scope of specific projects.
4. Pursue PSR’s per Route 46 East Corridor Study, US Highway 101 North County Operational Improvement Study and Highway 1/101 Operational Study (MIS).

**WE 5300 – See Scenic Highway Program following PCT 5400**

**PCT 5400 Regional Traffic Model Use Maintenance and Development:**

1. Regional Traffic Model Operation, Update, Maintenance, Enhancement, and Micro-Simulation:
  - Establish procedures among model users group for update of model data.
  - Refine, update and maintain regional traffic model.
  - Calculate current and future traffic conditions and integrate into Performance report and Regional Transportation Plan.
  - Coordinate with member agencies and project development team activities for major corridor and intersection assessments as requested and board approved.
  - Provide data for the North County Route 101 Corridor Study.
  - Calculate traffic conditions, vehicle miles traveled and other measures of performance based upon various land-use growth and funding scenarios for integration into the RTP (WE 4100); Community 2050 (WEs 9300 and 9400). Note: these efforts are charged to those respective work elements. Identify projected deficiencies in the regional roadway network for RTP (WE 4000) project considerations.
  - Improve or expand traffic model to provide the following capabilities: possible future air quality conformance requirements, smart growth (4D) analysis refinements, land use scenario refinements, and update future-year model to 2035 or beyond, integrate other transportation modes including transit, bikes, rail and pedestrians and develop turn-key quantifiable outputs to inform stakeholders, public, and decision makers (Proposed grant).
  - Generate Regional Traffic Model results for input into Air Quality Model (EMFAC).
  - Participate in the Central Coast Model User Group meetings.
  - Manage consultant contract to improve and upgrade Regional Traffic Model.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Input into draft plans, studies, and projects	Ongoing	
b. Project Study Report priority list	2/1/10	4/1/10

- c. Prepare North County Route 101 Corridor Study      Ongoing      8/30/09
- d. Maintain and improve traffic model      Ongoing
- e. Document outreach meetings and outreach efforts as described above (5100 in No. 1)

<b>WORK ELEMENT 5000 (PCT 5100, 5200 &amp; 5400) BUDGET INFORMATION</b>	
Funding Source	Amount
Local – TDA	
FHWA PL	
<b>TOTAL</b>	

**Work Element 5300 – Scenic Highway Program**

**Objectives:**

1. Implement provisions in the adopted San Luis Obispo North Coast Highway 1 Scenic Byway Corridor Plan
2. Pursue State Scenic Highway and National Scenic Byway Status for Highway 46 West.

**Previous Work:**

Plans and Studies: SLO North Coast Scenic Byway designation and Corridor Plan (03, 06).

**WE 5310 Highway 1 Scenic Byway Planning and Coordination (Carryover)**

1. Facilitate planning and programming of projects and concepts in the Route 1 Scenic Byway Plan.
2. Coordinate activities of the Route 1 Scenic Byway Advisory Committee.
3. Monitor and respond to corridor activities (ie: Big Sur All American Road Steering Committee).
4. Develop and maintain web site materials pertaining to Highway 1 Scenic Byway.
5. Initiate FHWA Route 1 Byway Corridor Plan implementation grant (ongoing).

<b>WORK ELEMENT 5310 BUDGET INFORMATION</b>	
Funding Source	Amount
Carryover, Interest & Other	
<b>TOTAL</b>	

**WE 5320 Highway 1 Gateway Program (Carryover)**

1. Contract services to install gateway signs/monuments at a number of locations in the byway corridor consistent with the adopted Scenic Byway Corridor Plan.
2. Facilitate the design, environmental clearance, permitting and installation of Gateway improvements.

<b>WORK ELEMENT 5320 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Carryover, Interest & Other	
Federal Scenic Byway	
<b>TOTAL</b>	

**WE 5330 Highway 1 Scenic Byway Signage Program (Carryover)**

1. Contract service to install byway/interpretive signage at a number of locations in the byway corridor.
2. Facilitate the permitting, design, environmental clearance and permitting and installation of Signage.

<b>WORK ELEMENT 5330 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Carryover, Interest & Other	
Federal Scenic Byway	
<b>TOTAL</b>	

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Respond to corridor activities	Ongoing	
b. Website materials	Ongoing	
c. Coordinate program to install Gateway and Interpretive Signs	Ongoing	6/30/10
d. Facilitate design and environmental clearance and permitting of gateways	Ongoing	

**PROGRAM CATEGORY 6**  
**PLANNING FOR INTEGRATION TRANSPORTATION MODES:**

**WE 6000 Planning for Integrated network of bikeway, pedestrian, rail, highway, and local road based transportation modes.**

**Goal:** Provide a comprehensive and integrated system of safe, reliable, and convenient transportation modes, including bikeways, pedestrian facilities, passenger rail and aviation services, highways and local roads throughout the region.

**Objectives:**

1. Create, maintain and facilitate the development of a comprehensive, safe and interconnected roadway, bikeway, trail and pedestrian system.
2. Enhance frequency, reliability, effectiveness and average speeds of intercity passenger rail services and freight transportation; provide intergovernmental coordination to enhance rail station improvements in the cities of San Luis Obispo, Grover Beach, and Paso Robles; and seek to secure approvals to start new Coast Daylight train (Los Angeles/San Francisco), facilitate and plan the expansion of Surfliner services and interregional bus feeder connections. Participate in LOSSAN and the CRCC.
3. Maintain and enhance the regional aviation system serving the region, integrate the system with all other modes of transportation, and ensure local airport development integrates local, regional, state and federal policies and priorities.

**Previous Work**

Bikeways and Pedestrian: 2005 Regional Transportation Plan Bicycle Element, integration of bike and pedestrian facilities into various street, road, and highway projects, and completion of various bikeway, pedestrian, multi-use trails, and boardwalks in all communities, and safe route to school/empowerment program.

Rail Planning: Acted as lead agency in the formation, coordination, and staffing of the Coast Rail Coordinating Council; assisted in planning Grover Beach Rail station and Paso Robles Multi-modal Facility. Facilitated rail improvements and services.

Aviation Planning: Developed Aviation Capital Improvement Plans; completed commercial air passenger feasibility study in North County and completed a regional jet feasibility study.

**Tasks**

**PCT 6100 Non-motorized Transportation (Bicycle & Pedestrian) Planning and Coordination**

1. Provide technical assistance and review planning documents of jurisdictions preparing circulation and bicycle elements to ensure documents meet California Bicycle Transportation Act requirements for a Bicycle Transportation Plan and comply with the Regional Bikeway Plan (in RTP).
2. Review and incorporate new federal and state policies and emerging design concepts on bikeway and pedestrian planning, focusing on their safe integration into the surface transportation system.
3. Facilitate implementation of the RTP Regional Bikeway and Pedestrian Plan through review of local plans, proposed projects and proposed capital improvement programs and grants.
4. Review, comment, and improve on applications for bicycle and pedestrian funding (i.e. Safe Routes to School Grant Program).
5. Use GIS capability to assess network parameters (e.g., miles of Class II bikeways), inventory and monitor system completion, and maintain bike lane maps by classification.

6. Work with jurisdictions to ensure coordination and provision of bikeways and trails that extend across jurisdictional boundaries within the county and between counties, and insure integration into major roadway and highway maintenance and improvement projects.
7. Coordinate with Caltrans, local agencies, and transit agencies to ensure that planning efforts consider the needs of all travelers (such as bicycle and pedestrian links) in the development and improvement of major roadways, highways (particularly interchanges and intersections) and transit facilities.
8. Coordinate and participate with bicycle and pedestrian advisory groups (i.e. the SLO County Bicycle Advisory Committee, SLO County Bicycle Coalition, and SLO Bike Club) and the Regional Rideshare program to remain informed regarding issues of interest to local bicyclists and pedestrians and keep them informed of proposed plans and projects.
9. Provide technical assistance to jurisdictions in preparing bicycle transportation plans to be eligible for California Bicycle Transportation Account funding.
10. Prepare bikeway priorities for integration into Regional Transportation Plan (RTP), grant programs and the Regional Transportation Improvement Program (RTIP).
11. Work with Caltrans and Amtrak to promote bicycle accommodations on trains and at stations.

### **PCT 6200 Rail Service Coordination**

1. Coordinate with state, regional agencies, and railroad companies to facilitate planning and programming of rail improvements to increase the quality, frequency, speed, and cost effectiveness of passenger rail services.
2. Support and facilitate capital investments in county rail stations, crossings, track signals and siding upgrades and assure safety, security and freight/passenger rail conflicts are addressed.
3. Facilitate Coast Rail Coordinating Council (CRCC) meetings, including preparation and distribution of agendas and meeting minutes. Continue to facilitate coordinating efforts of the CRCC to start a new San Francisco to Los Angeles train.
4. Participate in Los Angeles-San-Diego-San Luis Obispo Rail Corridor Agency (LOSSAN) technical and policy meetings to improve Pacific Surfliner Intercity Rail Service.
5. Continue to serve as liaison between Caltrans and local jurisdictions for facilitating the planning of automatic ticket machines and platform on-time performance signs at rail stations in SLO and Grover Beach.
6. Facilitate rail capital project selection for the Coast Daylight train through updated capacity model and initiate project development (PS&E) with STIP funds.
7. Coordinate Grover Beach SLO Rail Station Improvement projects with Proposition 1B and Caltrans Minor capital funds (i.e. platform lighting, public address system, accessibility upgrades).
8. Participate in intercity rail corridor weekly conference calls with Caltrans and Amtrak to facilitate and plan improvements.

### **WE 6300 Aviation Coordination**

1. Review and comment on draft reports/plans; review and update inventory of existing aviation facilities provided by Caltrans Aeronautics Program.
2. Address ground access to airports in consultation with affected parties as needed; specifically assess ground access implications of the current SLO Airport Master Plan (highway 101 and 227) and access to Paso Robles Airport and its relationship to Highway 46 improvements.
3. Assess opportunities to enhance transit to Airport service.
4. Analyze transportation impacts of proposed land use changes or transportation system modifications to identify existing or projected deficiencies and projects or programs that could

be implemented to address the deficiencies. Send correspondence supporting projects or programs that would address the deficiencies.

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Assistance with preparation of jurisdiction Bike Plan and funding	Ongoing	
b. CRCC agendas and meeting minutes	Ongoing	
c. LOSSAN Reports and Fact Sheets	Ongoing	
d. Surfliner Annual Business Plan	Ongoing	
e. Monitor Ground Access Improvements	Ongoing	

<b>WORK ELEMENT 6000 (PCT 6100, 6200 &amp; 6300) BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
FHWA PL	
<b>TOTAL</b>	

**WE 6201 & 6202 Special/Capital Projects**

Prop 1 B SLO Train Station Improvements and Prop 1 B Paso Robles Train Station Improvements

<b>WORK ELEMENT 6201 &amp; 6202 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Prop 1 B	
<b>TOTAL</b>	

**PROGRAM CATEGORY 7  
PUBLIC PARTICIPATION, INTERGOVERNMENTAL & CENSUS**

**WE 7000 Public Participation, Intergovernmental Support & Census**

**Goal:** Assure the general public, Caltrans, member agencies, traditionally underrepresented (i.e. elderly, disabled, minorities; Black, Latino/Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) and interested organizations have the maximum opportunity to access information, and secure and receive feedback on agendas, staff reports, census data, agency plans, programs and policies and legislation.

**Objectives:**

1. Achieve access and participation by the general public, traditionally underrepresented (i.e. elderly, disabled, minorities; Black, Latino/Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) and interested organizations in all aspects of the regional planning and decision-making process and disseminate information in an accessible format to the public on an ongoing, timely basis.
2. Actively review and respond to local, regional and state plans, policies, programs and projects to facilitate implementation of adopted goals, objectives and programs.
3. Support effective decision making at the local and regional level by carrying out a comprehensive process of compiling, analyzing and disseminating the most current census, socio-demographic and transportation data for the region.

**Previous Work:**

Public Participation: Public Participation Plan, annual reports, bi-monthly newsletters, web-site information, televised meetings, public outreach programs, notifications, and meetings.

Census and GIS Component: Complete Count Program, Regional Profile, socioeconomic and demographic monitoring, organization, analysis and dissemination of census data.

**Tasks**

**PCT 7100 Public Participation**

1. Prepare media releases, public hearing notices and bi-monthly newsletters, identifying agency actions and proposals. Assure special attention is granted in news releases, notices, etc. for minority, low income, disabled, and other under-represented (i.e. elderly, disabled, minorities; Black, Latino/Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) or special needs groups and to extend transportation planning to communities not engaged in discussions.
2. Publicize opportunities for local and state funding/grants via web-site, bi-monthly newsletters, advisory committees, staff reports and notifications.
3. Maintain active citizen advisory committee reviewing and providing comments on draft board agenda items.
4. Facilitate project and corridor study reviews with interested groups and member agencies.
5. Provide an active citizens outreach for the underprivileged (i.e. elderly, disabled, minorities; Black, Latino/Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) and transit dependent and/or coordinate with the Economic Opportunity Commission (EOC) for Latino/Hispanic and homeless populations and the Area Agency on Aging to reach the elderly. Include outreach to Head Start, school districts and chambers of commerce.
6. Participate in public and university speaking engagements to provide community outreach and education regarding COG activities.

7. Support the provision of public access to SLOCOG Board meetings through public access television and the internet.
8. Prepare Annual Report on the activities and accomplishments of the agency.
9. Meet with traditionally under-represented communities/leaders (i.e. elderly, disabled, minorities; Black, Latino/Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander).
10. Update and maintain Public Participation Plan in compliance with State and Federal regulations and MPO “best practices.”
11. Inform elected officials and the public about the value and the benefits of Transportation Demand Management programs through the SLO Regional Rideshare.

### **PCT 7200 Intergovernmental Review: Plans, Projects, Studies, and Smart Growth Concepts.**

1. Review and comment on draft reports, plans (includes local jurisdictions’ General Plan Circulation Elements), studies, traffic fee impact programs, and environmental documents. Assure all transportation modes and plans are integrated and are consistent with regional plans and studies, the Intelligent Transportation Systems (ITS) architecture, Clean Air Plan and safety and security considerations. Facilitate coordination of transportation planning with land use, space, job-housing balance, environmental concerns and growth management. Facilitate conflict resolution, project coordination and identification of mitigation measures and monitoring requirements as necessary. Review and comment on state and local proposals including Smart Growth and transportation.
2. Continue to assess and advocate livable community (“Smart Growth”) concepts such as increasing walk-ability, mixed land use, pedestrian-friendly street designs, interlinked transportation options, innovative street and road design, innovative materials selection and enhanced quality of life. Coordination with member agencies and advocate Livable Community (Smart Growth) Projects using funding from programs such as Regional Surface Transportation Program (RSTP) and Transportation Enhancement (TE), Scenic Byway and Coastal Conservancy where appropriate.
3. Continue support for efforts to develop Caltrans processes that institutionalize consideration of context sensitive solutions and context sensitive design opportunities in both planning and project delivery. (Context Sensitive planning is taking into account multiple factors including economics, environmental, and aesthetics, etc.).
4. Review projects, studies and plans addressing consistency with: adopted plans and policies facilitating Community 2050 recommendations; better Land Use/Transportation Integration; and smart growth and sustainable growth considerations; adopted 2010 RTP land-use scenarios and project impact mitigation. (*Encouraged - state priority.*)
5. Review and comment on proposals for next Federal Surface Transportation program, disseminate information to member agencies on new State and Federal Rules, regulations, policies, and programs including: implications of budgets, Federal Economic Stimulus proposals, and State and Federal Transportation Funding Program (SAFETEA-LU).

### **PCT 7300 Census and GIS Support**

1. Provide Census data and related support to staff, member jurisdictions, news media, and the general public.
2. Compile, analyze and disseminate socioeconomic and demographic data from US Census and other data, including: Census American Community Survey (ACS) products, Regional Profile(s), Census reports, State Department of Finance (DOF) population estimates and projections and other available data to the public and other agencies as necessary.
3. Work with local agencies to implement a comprehensive program for the analysis, geocoding, and incorporation of data available from the US Census, including the multi-year American

Community Survey (ACS) data series release between 2006 and 2009, and the final address match list data for the 2010 Census to improve local and regional planning efforts, including the Regional Traffic Model, Regional Transportation Plan and local General Plans.

4. Improve GIS capabilities to include updated aerial photography, land use, geographic and other physical and social features and all transportation modes. Integrate the technology with project reporting and the Project Tracking System. Participate in the County GIS Committee to share resources and improve SLOCOG's GIS system capability.
5. Assist local agencies in the completion of Census Boundary and Annexation update and Boundary Validation Program.
6. Identify any proposed changes to boundaries for census tracts, block groups, and census designated places for Census Statistical Areas Program.
7. Work with local agencies and community groups to develop and implement a comprehensive 2010 Census Complete Count Program Public Outreach Campaign designed to maximize participation by traditionally under-represented and under-served populations, such as the elderly, disabled, low-income, and minority (i.e. Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander).

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Newsletters, press releases, public hearing notices, Annual Report	Ongoing	
b. Comments and position statements on draft plans, and documents	Ongoing	
c. Maintain website	Ongoing	
d. Public Access to Board meetings	Ongoing	
e. Develop and implement 2010 Census Public Outreach Campaign	1/1/10	5/31/10
f. Document meetings with traditionally under-represented communities/leaders	Ongoing	

<b>WORK ELEMENT 7100, 7200 &amp; 7300 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
RTIP (PPM)	
FHWA PL	
<b>TOTAL</b>	

**PROGRAM CATEGORY 8  
TRANSPORTATION PROGRAMMING, DELIVERY AND FINANCIAL MANAGEMENT**

**WE 8000 Transportation Programming, Delivery, and Financial Management**

**Goal:** Allocate and administer funding efficiently and effectively to assure transportation system preservation and enhancement. Assure projects are programmed and implemented according to approved funding guidelines within a timeframe established by local, regional, state, and/or federal procedures or regulations.

**Objectives:**

1. Prepare and submit Transportation Improvement Programs (TIPs) on schedule and in conformity with state and federal requirements, and new federal emphasis area guidelines on financial planning.
2. Program state and federal transportation funds equitably and for maximum benefit.
3. Administer the RTIP according to the requirements of Senate Bill (SB) 45, SAFETEA-LU, and California Transportation Commission (CTC) guidelines.
4. Foster the timely and efficient use of regional, state and federal transportation funds.
5. Obtain discretionary and competitive grant funding for needed projects.
6. Manage in-house project data management systems effectively and efficiently to assure compatibility with state database systems.
7. Review Caltrans project proposals to assure local needs are addressed.
8. Assess/pursue supplemental funding opportunities.
9. Leverage other funding sources to match SLOCOG programmed funds.
10. Manage programmed projects to assure cost-effective and timely delivery.

**Previous Work:** Preparation and adoption of 2006 Congestion Mobility Improvement Account (CMIA), 2006 augmentation to the State Transportation Improvement Program (STIP); amendments to the 2007 Federal TIP; adoption of and amendment to the 2009 Federal TIP. Programming, allocation and monitoring of various funding and grant programs

**Tasks**

**PCT 8100 Federal Transportation Improvement Program (FTIP)**

1. Adopt necessary amendments to the 2009 FTIP through a public hearing process; manage and file FTIP consistent with state electronic filing and reporting processes and most recent cost estimates.
2. Assure FTIP is fiscally constrained and reflect accurate cost information:
  - a. Include only those projects that have received approval for state and federal funding.
  - b. Assure periodic updating of project cost estimates reflecting project costs and project phase cost in year-of-expenditure dollars.
  - c. Assure FTIP properly reflects advance construction projects and their conversion to federal-aide funding.
  - d. Assure project costs have been updated to reflect the latest available information and include an estimate of the total project costs.
3. Maintain the SLOCOG project management (transportation) database (TransInfo) and integrate/synchronize data with the California Transportation Improvement Program System (CTIPS) database and other state and federal data systems (updating costs as above noted).
  - a. Monitor programmed project progress, review schedules and monitor costs; participate in interagency meetings to facilitate project delivery; reprogram funding, if necessary.
  - b. Prepare status of projects report for SLOCOG board review.

4. Prepare annual Obligation Plan for all federal aid projects and post on SLOCOG Website.
5. Develop the draft document for the 2011 Federal Transportation Improvement Program to integrate the 2010 SHOPP and 2010 STIP program of projects. Also include all federal programming resulting from the next authorization of the federal transportation bill, including other regionally significant projects programmed that span all of the SLOCOG's RTP elements (Element 1 – Highway Streets and Roads; Element 2 – Public Transportation; Element 3 – Non Motorized Transportation; and Element 4 – System Efficiency Programs).

#### **PCT 8200 State Transportation Improvement Program (STIP, ITIP, RTIP, HP)**

1. Adopt 2010 State Transportation Improvement Program (STIP).
2. Ongoing project development, monitoring and implementation of adopted STIP (RTIP and ITIP) and Congestion Mobility Improvement Account (CMIA) projects including those approved in 1998, 1999, 2000, 2001, 2002, 2004, 2006, 2007, 2008, 2009 and 2010.
  - a. Participate in project development teams and facilitate conflict resolution.
  - b. Monitor project development and implementation with local jurisdictions and Caltrans to assure timely project completion for projects programmed through the Interregional and Regional Transportation Improvement Programs (ITIP and RTIP) and the Federal High Priority Funds program.
  - c. Process STIP amendments assuring cost estimates are updated to reflect the latest available information (as noted above under PCT 8100{2}).
3. Participate in periodic Regional Transportation Planning Agencies (RTPA) and California Transportation Commission (CTC) meetings.
4. Disseminate information on federal, state, and regional funding opportunities.
5. Leverage, where applicable, other state funding sources (e.g. TE, Coastal Conservancy).

#### **PCT 8300 Surface Transportation Program (STP), State Highway Account (SHA), and Transportation Enhancement (TE) Program Administration**

1. Ongoing administration of projects programmed in 2006, 2007, 2008, 2009 and 2010:
  - a. Monitor project development and implementation, administer funds and modify program of projects as needed to update the most recent cost estimates and revenue projections.
  - b. Prepare and present project status reports.
  - c. Develop and update cooperative agreements.
  - d. Monitor revenues and expenditures.
  - e. Process requests for project expense reimbursements.
  - f. Reprogram funds as necessary.
2. Leverage, where applicable, other federal and state funding sources (e.g. Recreational Trails, Safe Routes to School).
3. Assess programming options of STP/TE as it relates to the pending re-authorization of SAFETEA-LU.
4. Coordinate with the Surface Transportation Program Committee on next authorization programming schedule, policies, and other related issues.

#### **PCT 8400 Project and Financial Information Systems Development**

1. Administer contract with with Eco-Interactive to maintain and operate financial management system and continue to refine computerized monitoring system for all SLOCOG transportation projects; prepare status of project summary.

2. Continue efforts to integrate data management systems needed for project monitoring with planning and programming activities.
3. Facilitate coordinated effort with transportation partners for collecting, storing and reporting data related to project implementation status, financial management and other data-related issues.
4. Enhance SLOCOG web site capabilities to receive and track information submitted through electronic forms.

<b>WORK ELEMENT 8100, 8200, 8300 &amp; 8400 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
RTIP (PPM)	
FHWA PL	
<b>TOTAL</b>	

**Note:** These CPG funds are used only for transportation planning!

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. 2009 FTIP amendments	Ongoing	
b. 2010 STIP	8/1/09	12/31/09
c. Annual Obligation Plan	Ongoing	9/1/09
d. 2008 STIP implementation	Ongoing	
e. RSTP CIP implementation	Ongoing	
f. 2011 FTIP (Draft)	4/1/10	6/30/10

#### **WE 8500 Supplemental Funding**

1. Continue to: compile and refine funding needs, assess local options and inform the general public, committee members and board members of key findings, options and next steps.
2. Contract with consultant to: review funding needs consistent with the RTP and funding options, establish a steering committee and stakeholder groups to obtain public and stakeholder input and craft a supplemental funding strategy and recommendation report. Information to be integrated into the Financial Element of the RTP as applicable. Note: carryover SHA \$ for effort! Consultant services 08/09 \$75k, 09/10 \$75k also.
  - Begin development of Expenditure Plan.
3. Review and comment on State and Federal efforts to increase transportation funding including but not limited to: Proposition 42 funding, state bond measures, user fee modifications.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Supplemental Funding Recommendation Report Monitoring of Federal Economic Recovery Plan Projects	Ongoing	
b. Expenditure Plan	7/1/09	2/7/10

#### **WE 8600 Capital Project Administration**

1. Manage contract for services for SLOCOG capital projects.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Scenic Byway (see Scenic Byway Plan)	Ongoing	6/30/10
b. P&R lot resurfacing, enhancements and expansions (see P&R Lot Study)	7/1/09	6/30/10

<b>WORK ELEMENT 8500 and 8600 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
RTIP (PPM)	
<b>TOTAL</b>	

**PROGRAM CATEGORY 9  
SPECIAL TRANSPORTATION STUDIES/SERVICES**

**Goal:**

- a. Administer and manage various studies and services including the countywide system of call boxes, known as the Call Box Program under SLOCOG's authority as the Service Authority for Freeways and Expressways (SAFE).
- b. Develop Blueprint Plan to be used to plan for the region's 20-year housing and employment needs as they relate to the regional transportation plan and improving mobility.
- c. Remove barriers in transportation related communications through development of the 511 telephone and website system and marketing/outreach efforts.

**Objectives:**

Motorist Aid – Call Box Program:

1. Effectively monitor and administer the call box program.
2. Update call box installations as needed to meet Americans with Disabilities Act (ADA) requirements and mandates.
3. Provide an efficient and effective Motorist Aid system.

511 Ridesharing and Traveler Information Telephone System

1. Effectively monitor and administer the 511 program.
2. Identify and integrate system improvements.
3. Provide useful, timely, and accurate information to 511 users.
4. Market and promote 511 services to the general public.
5. Train SLO 211 Hotline/Social Services staff on 511 services.

Community 2050 Regional Blueprint Planning:

1. Effectively facilitate Community 2050 planning.

**Previous Work:**

Motorist Aid – Call Box Program: Prepared implementation plan for installing ADA and digital upgrade of call boxes. Purchased and installed call boxes according to implementation plan. Continued to participate in CAL SAFE meetings to monitor current call box issues. Secured contract for private call answering service. Completed ADA and digital upgrade Phase I.

511 Ridesharing and Traveler Information Telephone System: Secured grant to develop phone structure, reviewed protocols, and issued soft-release (March 2009).

Community 2050 Regional Blueprint Planning: SLOCOG worked with project partners to establish UPlan model and integrate with the Place3s software. Conducted sessions regarding critical blueprint issues with key stakeholders. Conducted sessions with federal, state and local agency staff to gather data for the UPlan modeling effort.

**Tasks**

**WE 9100 Motorist Aid – Call Box Program (SAFE)**

1. Oversee project development, system operations, maintenance contractors, cellular service providers, and administration of the Call Box Program.
2. Attend CAL SAFE meetings to monitor legislation and coordinate with statewide call box efforts.
3. Provide mobile call box opportunities through the 511 Traveler Information Phone System and evaluate implementation of the Central Coast Mobile Call Box program.
4. Reassess spacing provisions in the adopted plan, and, if feasible, expand to rural county arterials.
5. Prepare budgets, receive and track revenue and expenditures, maintain transaction records, monitor service contract.
6. Administer contract for annual fiscal audit.
7. Review potential relocation or additional call boxes on rural arterials.
8. Update call box facilities to address ADA mandates.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Call Box System	Ongoing	

<b>WORK ELEMENT 9100 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Call Box (SAFE)	
<b>TOTAL</b>	

**WE 9150 511 Ridesharing and Traveler Information Telephone System**

1. Inventory, replace and /or remove “541-CARS” signs and replace with “511 Rideshare”.
2. Host trainings with social services staff and SLO 211 Hotline on Rideshare/511 services.
3. Implement overall branding and marketing strategy, including county wide outreach and coordination with SLO 211 Hotline.
4. Identify and implement improvements to the 511 phone system and website.
5. Maintain daily system operations.
6. Work with Caltrans and OES to create Emergency Response plan.
7. Request and compile user feedback from 511 survey tools to improve customer services.
8. Special promotions to the transportation disadvantaged populations (persons of low income, persons with disabilities, seniors) and create awareness about the new service and live operator access, both during office hours and via the 24 hour portal
9. Bi-lingual link with the existing 211 SLO Hotline service
10. Evaluate 511 system through data monitoring; provide reports with usage data to stakeholders, social services partners and Caltrans.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. 511 phone system	Ongoing	
b. Production and placement of 511 highway signs	7/1/09	12/31/09
c. Training manual for 211/Social Services staff	Ongoing	
e. Marketing and outreach plan		
f. Marketing materials	Ongoing	
g. 511 usage reports (monthly/quarterly)	Ongoing	

<b>WORK ELEMENT 9150 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
Sec. 5317 – 511/211 JARC/New Freedom	
Call Box (SAFE)	
<b>TOTAL</b>	

**WE 9300 Community 2050 Regional Blueprint Planning Funding Cycle 2 (carryover grant)**

**Goal:** Ongoing comprehensive, coordinated, cooperative and continuous planning process resulting in a comprehensive, intermodal transportation system that limits future congestion, enhances mobility, safety and quality of life while maximizing economic vitality and participation and input by the general public, member agencies, Caltrans and affected parties into transportation decision-making.

**Objectives:**

1. Conduct a continuous, cooperative, coordinated, and comprehensive planning process with the general public, member agencies, Caltrans, and affected parties and develop a long range vision for the region.
2. Satisfy the requirements of SLOCOG's public participation plan.
3. Evaluate planning documents for transportation and community development implications including future traffic levels, alternatives for potential cost savings for integration into the Regional Transportation Plan (RTP) consistent with SB 375.
4. Develop updated Regional Transportation Plan in conformity with CTC guidelines and CEQA requirements.

**Previous and Ongoing Work:** The Community 2050 program is being designed and executed to develop a consensus Regional Vision that provides a constructive framework for the establishment of common principles and/or visions; action policies, statements, guidelines and programs that are adopted as part of local planning standards and/or ordinances; commitment to work toward goals & financing strategies; compacts, memorandums of understanding (MOU), and/or memorandums of agreement (MOA); and specific plans, general plan or other plan updates. Coordination with the state's efforts to ascertain and develop effective strategies to accomplish the goals and objectives of SB375 are also being integrated into the Community 2050 program.

**Tasks**

1. Facilitate land use and transportation long-term vision planning under the Regional Blueprint Planning Grant Program. Continue collaborative planning process with participation from APCD, LAFCO, the Cal Poly GIS Technology Lab, County Planning Department and Agricultural Commissioner's Office, other member agency Planning Departments, and community stakeholders.
2. Conduct technical work feeding into a regional land use – transportation modeling that incorporates long-range socio-economic projections for analysis of potential areas of impact (UPlan and iPLACE3S or other model). **Ongoing**
3. Community-wide & small scale public meetings. **Ongoing**

4. Circulate ideas to focus groups that represent: Employers and business, Labor and workers, environmental and conservation groups, community-based organizations, & social equity organizations. **Ongoing**
5. Expanded and revised website with smart growth/scenario planning/regional planning information and links. **Ongoing**
6. Produce periodic newsletters/outreach articles. **Ongoing**
7. Collect and analyze applicable GIS and mapped data for the region. **Ongoing**
  - a. Local land use data - Coordination with each of the cities and the County
  - b. Environmental data – Review in conjunction with local, state and federal agencies
  - c. Transportation/traffic data - Development and coordination with regional traffic model
8. Collect and analyze demographic data. **Ongoing**
  - a. Collection and documentation of economic and employment projections
  - b. Collection and documentation of population and housing projections
9. Share information with partners, stakeholders, and public **Ongoing**
10. Refine alternative future scenarios
11. Evaluate scenarios with goals, objectives, and performance indicators **Ongoing**
  - a. Subregional meetings
  - b. Focus groups
12. Coordinate 2050 Program with County Conservation and Open Space Element update **Ongoing**
13. Report on process development **Ongoing**
14. Incorporate results into RTP, and other relevant planning efforts **FY 08/09**
15. Develop Incentives and local assistance programs **Ongoing**
16. Support local implementation **Ongoing**
17. Ensure planning efforts address the proposed “Sustainable Community Strategy” and requirements in SB 375 **Ongoing**

**Products** **Beginning Date** **Ending Date**

- a. Summarize and combine subregional meeting results Ongoing
- b. Analysis of general plans and ordinances Ongoing
- c. Materials for modeling and workshops Ongoing
- d. Refine Priority and Focus Areas for Future Development Ongoing

<b>WORK ELEMENT 9300 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
RTIP (PPM)	
Regional Blueprint Planning (Carryover, Funding Cycle 2)	
<b>TOTAL</b>	

**WE 9400 Community 2050 Regional Blueprint Planning Funding Cycle 3 San Luis Obispo - (carryover grant)**

**Goal:** Conduct comprehensive scenario planning that results in consensus by regional leaders, local governments and stakeholders on a preferred growth scenario - or “blueprint” – that achieves the objectives delineated below for a twenty-year planning horizon. The program shall identify the most efficient and effective transportation system and preferred land use pattern that will:

1. Improve mobility through a combination of strategies and investments to accommodate growth in transportation demand and reductions in current levels of congestion.
2. Reduce dependency on single-occupant vehicle trips, fostering neighborhood and project designs that enable more walking and bicycling for healthier communities by:
  - Reducing the growth in traffic congestion and making more efficient use of existing transportation infrastructure through comprehensive transportation system management;
  - Encouraging public transit usage, ridesharing, walking, and bicycling;
  - Deploying transportation demand management practices (which may include economic incentives and value pricing);
  - Promoting mixed-use development and increasing housing and commercial development around transit facilities and in close proximity to employment centers;
  - Promoting equity in growth and development by rehabilitating, maintaining, and improving existing infrastructure that supports infill development and appropriate reuse and redevelopment of previously developed land.

**Objectives:**

1. Conduct a continuous, cooperative, coordinated, and comprehensive planning process with the community and stakeholders.
2. Meet the emerging requirements of the state to address transportation needs and AB 32 requirements to reduce greenhouse gas generation.
3. Evaluate opportunities planning documents for transportation and community development implications including future traffic levels, alternatives for potential cost savings for integration into the Regional Transportation Plan (RTP).

**Previous and Ongoing Work:**

Phase 3 of the Community 2050 Regional Blueprint Planning Grant is a continuation of the original grant application awarded in January of 2006. The funding for that application was divided over 2 grant cycles with the application for Phase 2 submitted November 1, 2006 and included in the SLOCOG OWP in April of 2007.

The funding request from SLOCOG in the 2007-08 Regional Blueprint Grant application cycle included two components: one for the continuation of Community 2050 activities; and another addressing the Santa Maria Valley area listed in WE 9450. The state's Interagency Review Committee reviewing the grant applications made difficult choices about what to recommend for the MPOs' grant awards due to the large number of applications. The Committee ultimately recommended that the funds be stretched as far as possible with the result that none of the MPOs received the funding award requested. SLOCOG was awarded \$270,000 (approximately one-half of our request) and Caltrans provided specific recommendations for allocating the funds as follows:

- Fund the SLOCOG component at \$195,000.
  - Fund the Santa Maria Valley component at \$75,000, focusing on what can be readily accomplished in the first year of this component, such as data collection, maps/visuals, and related outreach and administration. Other outreach, scenario testing, workshops and related administrative should be deferred until a future grant cycle to build on the first year's results.
1. Facilitate land use and transportation long-term vision planning under the Regional Blueprint Planning Grant Program. Continue collaborative planning process with participation from APCD, LAFCO, the Cal Poly GIS Technology Lab, Contra Costa Planning Department and Agricultural Commissioner's Office, other member agency Planning Departments, and community stakeholders.

**Scope of work  
expected to change  
with Caltrans and  
other stakeholder  
input.**

- Ongoing**
2. Refine elements of the growth principles endorsed by the SLOCOG Board based on the issues that have been identified in the current Phase 2 effort and those that emerge from the Phase 3 components.
  3. Survey community members regarding outlook on transportation and related growth issues; work with member agencies to refine policies and actions resulting from the visioning process; and provide member jurisdictions the tools to conduct effective public participation programs and expanded ongoing services utilizing GIS technology. **Ongoing**
  4. Conduct technical work feeding into a regional land use – transportation modeling that incorporates long-range socio-economic projections for analysis of potential areas of impact (UPLAN and IPLACE3S or other model). **Ongoing**
  5. Community-wide & small scale public meetings. **Ongoing**
  6. Circulate ideas to focus groups that represent: employers and business, labor and workers, environmental and conservation groups, community-based organizations, & social equity organizations. **Ongoing**
  7. Expanded and revised website; establish as a source for smart growth/scenario planning information as well as regional planning issues. **Ongoing**
  8. Produce periodic newsletters/outreach articles. **Ongoing**
  9. Collect and analyze applicable GIS and spatial data for the region. **Ongoing**
    - a. Local land use data - Coordination with each of the cities and the County
    - b. Environmental data – Review in conjunction with local, state and federal agencies
    - c. Transportation/traffic data - Development and coordination with traffic model
  10. Collect and analyze demographic data. **Ongoing**
    - a. Collection and documentation of economic and employment projections
    - b. Collection and documentation of population and housing projections
  11. Integration of GIS modeling Software. **Ongoing**
    - a. Use of UPLAN Model
      - i. Assess existing spatial data layers of environmental constraints layers, including steep slopes, government land uses, or water, and water courses, flood zones
      - ii. Development of constraint layers from existing GIS spatial data of Santa Maria Valley
    - c. Use of iPLACE3S
      - i. Training – Web-based or phone-based collaboration and training as scheduled with SLOCOG and SANDAG
      - ii. Develop input for models based on possible policy changes for alternative scenarios.
    - d. Community workshops
  12. Share information with partners, stakeholders, and public **Ongoing**
  13. Develop goals and objectives for the Santa Maria Valley in conjunction with SBCAG, Santa Maria, Guadalupe, and Santa Barbara County, relating to land use and urban design, social equity, environmental quality, transportation, housing, open space/conservation/agriculture, water supply and quality, fiscal strategy & energy. **FY 08/09**
    - e. Review existing local policies related to each of the topic areas
  14. Refine performance indicators – Using variables as a purpose and data developed in the 2006 SLOCOG Performance Indicators Report and indicators developed as part of the California Regional Progress Report **Fy 08/09**
  15. Develop an Existing Conditions scenario for the combined San Luis Obispo County and Santa Maria Valley region **FY 09/10**
  16. Develop a Base Case scenario (year 2030) for the combined San Luis Obispo County and Santa Maria Valley area based on existing development trends **FYy 09/10**
  17. Continue to develop alternative future scenarios (year 2030) for use by RTP working group in development of RTP land use scenarios and development of Sustainable Community Strategy

Scope of work  
expected to change  
with Caltrans and  
other stakeholder  
input.

- 18. Collaborate with RTP working group and other stakeholders to craft alternative land use scenarios based on stakeholder input and parameters FY 09/10
- 19. Continue to collaborate with regional traffic model staff to ensure proper coordination and integration of iPLACE3s results with operation of regional traffic model FY 09/10
- 20. Evaluate scenarios with goals, objectives, and performance indicators Ongoing
- 21. Coordinate Community 2050 Program with County Conservation and Open Space Element and Land Use Element update Ongoing
- 22. Report on process development Ongoing
- 23. Incorporate results into RTP and other relevant planning efforts FY 09/10
- 24. Performance monitoring Ongoing
- 25. Develop incentives and local assistance programs Ongoing
- 26. Support local implementation Ongoing
- 27. Ensure planning efforts address the proposed "Sustainable Community Strategy" and AB32 related requirements FY 09/10

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Conduct Subregional Meetings	Ongoing	
b. Analysis of general plans and ordinances	Ongoing	
c. Materials for modeling and workshops	Ongoing	
d. Create Draft Subregional Blueprint Plans	Ongoing	

<b>WORK ELEMENT 9400 BUDGET INFORMATION</b>	
Funding Source	Amount
RTIP (PPM)	
Regional Blueprint Planning (Carryover, Funding Cycle 3)	
In-Kind Services	
<b>TOTAL</b>	

**WE 9450 Community 2050 Regional Blueprint Planning Funding Cycle 3 Santa Maria Valley - (carryover grant)**

**Goal:** Conduct comprehensive scenario planning that results in consensus by regional leaders, local governments and stakeholders on a preferred growth scenario - or "blueprint" – that achieves the objectives delineated below for a twenty-year planning horizon.

**Objectives:**

The program shall identify the most efficient and effective transportation system and preferred land use pattern that will:

1. Improve mobility through a combination of strategies and investments to accommodate growth in transportation demand and reduce use of current level of congestion.
2. Reduce dependency on single-occupant vehicle trips, fostering neighborhood and project designs that enable more walking and bicycling to nearby community sites.
  - Reducing the growth in traffic congestion and making more efficient use of existing transportation infrastructure through comprehensive transportation system management;
  - Encouraging public transit usage, ridesharing, walking, and bicycling;

Scope of work expected to change with Caltrans and other stakeholder input.

- Deploying transportation demand management practices (which may include economic incentives and value pricing);
  - Promoting mixed-use development and increasing housing and commercial development around transit facilities and in close proximity to employment centers;
  - Promoting equity in growth and development by rehabilitating, maintaining, and improving existing infrastructure that supports infill development and appropriate reuse and redevelopment of previously developed land.
3. Accommodate a sufficient housing supply within the region (and within each sub-region and jurisdiction to the extent possible) to match population increases and workforce needs for the full spectrum of the population (very low, low, moderate and above moderate income households) over the next 20 years.
  4. Minimize impacts on valuable habitat and productive farmland. Increase resource use efficiency, including energy, water, and building materials conservation.
  5. Creation of a dialogue regarding potential futures and critical issues facing the communities of Santa Maria, Guadalupe, Orcutt and Nipomo.
  6. Strengthen the economy, promote equity, protect the environment, and support public health and safety;
  7. Improve government-to-government relations and public involvement, including traditionally underrepresented (i.e. elderly, disabled, low income, minorities; Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) and consensus efforts;
  8. Enhance the ability to plan, operate, protect data on, and provide information about the state, regional and local transportation systems.
  9. Augment the ongoing planning and implementation of transportation services, systems and projects that improve mobility.
  10. Provide a platform to: build a closer relationship across the county, broker deals in a database to allow modeling of the regional traffic network and land use more accurately and provide the foundation to evaluate housing needs and potential avenues to address interregional commute issues.
  11. This project will provide a framework for developing consistent strategies for improvements and operations along US 101, SR 166 and State Route 1 (Pacific Coast Highway).
  12. The proposed project includes data gathering and formatting to support a visioning process that will address traffic impacts, jobs-housing balance issues, land use, the distribution of population growth, as well as the development and conservation of natural resources.
  13. To engage scenario planning tools that employ extensive public involvement and consensus building efforts, engage staff from the affected agencies to foster better interagency communication and coordination and provide for sessions that involve elected officials from these same jurisdictions.
  14. Meet with underrepresented communities, elders (i.e. elderly, disabled, low income, minorities; Black, Hispanic, Asian American, American Indian, Alaskan Native, and Pacific Islander).
  15. Develop regional land use information system for Santa Maria Valley using GIS to build consistency with existing land use information system of San Luis Obispo County as developed to utilize in iPLACE3S modeling, including generalized land use classification (general plan designation) and place types FY 09/10
  16. Develop an Existing Conditions scenario for the Santa Maria Valley FY 09/10
  17. Develop an Existing Conditions scenario for the combined San Luis Obispo County and Santa Maria Valley region FY 09/10
  18. Collect and analyze existing residential and non-residential building permit information; establish projections for development in the Santa Maria Valley FY 09/10
  19. Develop a Base Case scenario (year 2030) for the combined San Luis Obispo County and Santa Maria Valley area based on existing development trends FY 09/10

# Scope of work expected to change with Caltrans and other stakeholder input.

**Tasks**

1. Updated land use, economic, and demographic data files
  - a. Review data availability
  - b. Obtain and/or prepare data as needed for input into GIS mapping
2. Maps and Visual representations of land use data and other variables
  - a. Prepare mapping resources
  - b. prepare visual simulations of applied principles
3. Outreach to interested agencies and organizations
  - a. Contact agencies to review and comment on map resources and other data
  - b. Modify information as needed
4. Issues outreach to elected officials and the public
  - a. Presentation to SLOCOG, SBCAG, City of Santa Maria, City of Guadalupe, or other agencies/groups as needed to review progress and provide comments.
  - b. Integrate comments
  - c. Meet with underrepresented communities/leaders (i.e. elderly, disabled, low income, minorities; Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander).
5. Scenario development and testing
  - a. Integrate information into the UPlan and Plac3D models
  - b. Test models using new data
6. Public workshops
  - a. Prepare for workshops – set locations and train workshop facilitators and computer operators
  - b. Conduce workshops – 11 data series of workshops in Santa Maria, Guadalupe and Nipomo areas
7. Consensus summits
  - a. Conduct summit using “clicker technology”
8. Report
  - a. Prepare report regarding status and next steps
9. Administration/Coordination
  - a. Project Management – establish contractual arrangements with GIS Technology Lab at Cal Poly; SBCAG and subconsultants, monitoring consultant work, participating in public events, reviewing deliverables, processing invoices, etc. Subrecipient agencies will also have management and participatory related expenses that exceed the in-kind services and supplies that they may provide.

**Scope of work expected to change with Caltrans and other stakeholder input.**

**Products**

**Beginning Date**

**Ending Date**

- |   |         |
|---|---------|
| a. Update land use, economic, and demographic data files                                  | Ongoing |
| b. Maps and visual representations of land use data and other variables                   | Ongoing |
| c. Outreach to interested agencies and organization                                       | Ongoing |
| d. Issues outreach to public  | Ongoing |
| e. Scenario development and testing   | Ongoing |
| f. Report   | Ongoing |
| g. Document meetings with traditionally underrepresented communities/leaders (in c above) | Ongoing |

<b>WORK ELEMENT 9450 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
RTIP (PPM)	
Regional Blueprint Planning (Carryover, Funding Cycle 3)	
In-Kind Services	
<b>TOTAL</b>	

**WE 9500 Community 2050 Regional Blueprint Planning Funding Cycle 4**

**Goal:** Continue to develop and refine the existing regional vision in collaboration with local decision-makers and stakeholders to work toward the development of a shared regional land use and transportation vision that will help the region meet the state’s goals of reducing vehicular travel and associated greenhouse gas emissions as required by SB 375. Other sub-goals of this regional planning effort include the following:

- Improve multi-modal mobility through strategies and investments to accommodate growth in transportation demand and reduce congestion;
- Reduce dependency on auto trips;
- Work with stakeholders to adopt land use plans and regulations for an adequate and diverse supply of housing;
- Increase transportation choices by adopting plans and investing resources for all transportation modes;
- Avoid and minimize impacts to natural resources;
- Increase conservation and efficient use of resources;
- Improve the region’s transportation infrastructure;
- Reduce the region’s greenhouse gas emissions;
- Secure local government and community support; and
- Build awareness and support for crucial infrastructure.

**Objectives:**

1. Continue to foster discussion between partner jurisdictions on future trends and alternative growth strategies, with goal of working toward a regional growth strategy.
2. Discourage future rural development projects in agricultural and natural resource lands.
3. Encourage location of development in existing urbanized areas with access to existing businesses and services.
4. Focus development in downtowns, urbanized areas along major transportation corridors and major activity centers consistent with the regional growth strategy.
5. Promote best practices in energy conservation and use of renewable energy.
6. Continuation of community engagement in focused group settings and other marketing strategies
7. Further development of visualization tools in focused group settings.
8. Identify key infrastructure needs in regional growth strategy and Sustainable Communities Strategy.

**Tasks**

1. Assess reasonable infill and redevelopment potential of properties within existing urban areas and defined transit corridors.

2. Applying PLACE3S land use modeling software to develop alternative land use scenarios to support land use allocation and regional travel demand modeling processes of the 2010 Regional Transportation Plan update and develop Sustainability Communities Strategy Alternatives for the region.
3. Refine targeted priority opportunity areas where public investment likely has greatest impact.
4. Further development of Community 2050 website to establish as regional resource for information on smart growth, multi-modal transportation, state legislative activity as it relates to regional planning, and other issues of regional importance (such as regional water supply concerns).
5. Develop incentive measures to encourage smart growth development projects in region.
6. Develop a reporting program for partner jurisdictions to report new commercial and residential building activity and employment data for GIS analysis.
7. Work with agency partners to clarify water demand by sector and by residential type and sewer capacity for integration into growth projections.
8. Cooperatively endorse and create a more detailed regional growth and Sustainable Communities Strategy. Specific local emphasis areas and future expansion potential will be analyzed to determine how and when development might occur and additional resources necessary to support orderly development.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Regional Sustainability Approach to be incorporated into the 2010 RTP	7/1/09	10/1/09
b. Draft Sustainable Communities Strategy	4/1/10	6/30/10

<b>WORK ELEMENT 9500 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
RTIP (PPM)	
Regional Blueprint Planning (Carryover, Funding Cycle 4)	
<b>TOTAL</b>	

**PROGRAM CATEGORY 10  
AGENCY PROGRAM DEVELOPMENT AND ADMINISTRATION.**

**WE 0100 Agency Program Development, Coordination and Administration.**

*This Work Element consist of the following four subtasks: Overall Work Program & Budget - Development and Administration (WE 0100); Statewide Coordination (PCX 0200); Legislation (PCX 0300) and Agency Administration ((PCX0400)*

**WE 0100 OWP and Budget Development and Maintenance**

**Goal:** Effective administration of all SLOCOG activities.

**Objectives:**

1. Administer agency program in accordance with sound management/financial principles and in compliance with grantor regulations and Joint Powers Agreement (JPA) provisions.
2. Submit all required reports within scheduled due dates.
3. Develop, adopt, submit, and adhere to overall work program, budgets, legislative program, and audits.

**Previous Work:** Prepare and distribute Overall Work Program and budgets, funding agreements, quarterly reports, legislative program, funding workshops, agency audits, and Administrative Procedures.

**Tasks**

1. Prepare annual Overall Work Program (OWP) and budget and amendments.
2. Manage finances consistent with good accounting practices and prepare, review and present bi-monthly financial reports to the Board.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. OWP & amendments	Ongoing	3/31/10
b. Bi-monthly financial reports	Ongoing	

<b>WORK ELEMENT 0100 BUDGET INFORMATION</b>	
<b>Funding Source</b>	<b>Amount</b>
Local – TDA	
FHWA PL	
<b>TOTAL</b>	

**PCX 0200 Statewide Coordination (CALCOG)**

**Goal:** Effective statewide coordination with Federal and State agencies, State Associations, and other regional agencies, including the traditionally under-represented and under-served populations, such as the elderly, disabled, low-income, and minority (i.e. Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) communities/groups and community leaders.

**Objective:**

1. Participate in statewide intergovernmental coordination and consultation.

**Previous Work:** participate in statewide meetings/workshops. Prepare and distribute meeting notes and follow-up actions.

**Tasks**

1. Participate in the Association of Metropolitan Planning Organizations (AMPO), COG Directors Association of California (CDAC), California Transportation Commission (CTC) Hearings and meetings of the California Association of Councils of Governments (CALCOG).
2. Coordinate with Caltrans, other COGs, COG statewide committees, other statewide associations, and include the traditionally under-represented and under-served populations, such as the elderly, disabled, low-income, and minority (i.e. Black, Hispanic, Asian American, American Indian/Alaskan Native, and Pacific Islander) communities/groups and community leaders addressing issues of state and regional interest including State and Federal legislation, SAFETEA-LU implementation and reauthorization, state and federal transportation finance, Project Development, Project Programming, and Environmental and Project Delivery Streamlining.

**PCX 0300 Legislative Program**

**Goal:** Develop and implement a comprehensive legislative program related to the full range of issues under consideration by the US Congress or the California Legislature related to the roles and responsibilities of the San Luis Obispo Council of Governments to assure that the best interests of all of the people of the region are addressed, including the General Public, local government agencies and interested organizations.

**Objective:**

1. Assure that adopted legislative objectives and policies of the region are advanced in the State Legislature and in the US Congress.

**Previous Work:** Developed and adopted State and Federal legislative programs, reviewed proposed legislation and adopted positions on legislation of interest to the region.

**Tasks**

1. Develop annual State and Federal Legislative programs
2. Review legislation, adopt positions and provide information to State and Federal legislators
3. Prepare an annual year-end legislative status report.

<b><u>Products</u></b>	<b><u>Beginning Date</u></b>	<b><u>Ending Date</u></b>
a. Annual State and Federal Legislative programs	11/1/09	2/28/10
b. Review draft legislation	8/1/09	6/30/10
c. Year-end Legislative Report	12/1/09	1/31/10

**PCX 0400 Agency Administration and Support**

**Goal:** Effective management of the agency.

**Objective:**

1. Provide effective ongoing staff support functions.

**Previous Work:** (ongoing: as noted below under tasks)

**Tasks**

1. Support SLOCOG and advisory committees. Prepare and distribute agendas, minutes, and staff reports. Provide committee meeting minutes of meetings to full board and integrate into staff recommendations.
2. Provide governing board with adequate information for decision-making and program management. Orient all new Board and Committee members.
3. Personnel management – maintain records and handle payroll, recruitment, performance assessments, staff training; program development and management.
4. Continue progress on designing and constructing a new office building.
5. General reception and support staff services.
6. Prepare quarterly progress and annual reports, funding agreements, and monthly financial summaries.
7. Manage all finances within the adopted budget and OWP, maintain files and records, prepare bi-monthly financial report and quarterly reimbursement to Caltrans.
8. Maintain and post documents, reports, agendas and minutes on the SLOCOG website for member agency, Board and public consideration.
9. Contract with consultant to develop a SLOCOG Mission Statement and agency branding (goals, objectives, priorities recommended in Performance Audit).

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Agendas, Minutes, and staff reports	Ongoing	
b. Progress Reports	Quarterly	
c. Funding Agreements	As needed	

NOTE: PCX 0200, PCX 0300, and PCX 0400 costs form the basis of the Indirect Cost Rate – costs are distributed over all direct programs.

**PCY 0500 Travel**

All travel will be billed to PCY 0500 and funded with local funding.

**PCY 0600 OMB-87 (Stipends/Other)**

All stipends and other OMB-87 expenses will be billed to PCY 0600 and funded with local funding.

**PCY 0700 Legislative Advocacy**

**Goal:** Assure the General Public, Caltrans, member agencies and interested organizations have the maximum opportunity to access information and secure and receive feedback on legislation.

**Objective:**

1. Review and respond to proposed legislation that may affect the region.

**Previous Work:** Ongoing review and response to pending legislation.

**Tasks**

1. Monitor and respond to legislation as appropriate.
2. Develop Annual Legislative Program for Board review and support.
3. Coordinate with regional agencies and CALCOG in development of united principles for the reauthorization of SAFETEA-LU.

<u>Products</u>	<u>Beginning Date</u>	<u>Ending Date</u>
a. Responses to pending legislation	Ongoing	
b. Adopt Legislative Positions	Ongoing	

<b>WORK ELEMENT 0500, 0600 &amp; 0700 BUDGET INFORMATION</b>	
Funding Source	Amount
Local – TDA	
Carryover, Interest & Other	
SHA	
<b>TOTAL</b>	